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ICS 33.030
CCS M21

YD

INDUSTRY STANDARD OF THE PEOPLE'S REPUBLIC OF CHINA

YD/T 2679-2013

Technical requirements for mobile advertising

移动广告业务技术要求

(English Translation)

Issued by: Ministry of Industry and Information Technology

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https://chinastandards.org/standards/yd-t-2679-2013

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1 Foreword

YD/T 2679-2013 was issued by Ministry of Industry and Information Technology on 31 December 2013.

The YD/T prefix marks a recommended standard. It is not law in itself: it becomes binding when a contract names it, when a regulation or a mandatory standard refers to it, or when a producer declares conformity with it.

The document runs to 43 pages in English translation.

2 Scope Preview

YD/T 2679-2013 falls under ICS 33.030, in the field of telecommunications.

This catalogue holds 3,420 other YD/T standards in that field.

In this catalogue, YD/T standards carry edition years from 1982 to 2026.

3 Normative references

The following documents are referred to in the text in such a way that some or all of their content constitutes requirements of this document.

IETF RFC 2445

IETF RFC 2616

OMA OMA-AD-BCAST-V1_0

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OMA OMA-AD-DCD-V1_0

OMA OMA-AD-MOBAD-V1_0

OMA OMA-RD-MOBAD-V1_0

OMA OMA-TS-DCD-TSS-V1_0

OMA OMA-TS-MOBAD-BCAST-ADAPTATION-V1_0

OMA OMA-TS-MOBAD-CORE-V1_0

OMA OMA-TS-MOBAD-DCD-ADAPTATION-V1_0

4 About this standard

Issued by: Ministry of Industry and Information Technology

English translation: about 43 pages (approximate)

5 Related standards

Standards on related subjects:

YD/T 3910-2021 - Vehicle emergency call system based on public telecommunication network - Technical requirements and test method of the vehicle emergency rescue platform

YD/T 3909-2021 - Vehicle emergency call system based on public telecommunication network - Requirements and architecture

YD/T 1761-2012 - Technical requirements for web accessibility

YD/T 2669-2024 - Criteria for assessing the capabilities of third-party security services for telecommunications networks and the Internet

YD/T 2680-2013 - Technical Requirement for Mobile Network Push Service: Point-to-Multipoint Push

YD/T 2678-2013 - Technical requirements for look and feel customization

6 Classification and status

International classification (ICS): 33.030

Chinese Standard Classification (CCS): M 21

Prefix YD/T: recommended standard.

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