

ICS 33.040.40
CCS M 32

YD

**INDUSTRY STANDARD OF THE
PEOPLE'S REPUBLIC OF CHINA**

YD/T 2134.1-2010

**Statistical indicators for internet services. Part 1: Basic metrics
of traffics**

互联网服务统计指标 第1部分：流量基本指标
(English Translation)

Issued on: December 29, 2010

Implemented on: January 1, 2011

Issued by: Ministry of Industry and Information Technology

Table of Contents

What this standard covers	1
Document data	2

What this standard covers

This standard specifies the basic indicators of the internet site traffic, including independent Ip addresses, number of unique visitors, page views, visits and visit length. This standard applies to public Internet sites, can be used to assess the flow of Internet sites.

Document data

International classification (ICS): 33.040.40.

Chinese classification (CCS): M32.

Estimated length of the Chinese original: 9,922 words.