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**INDUSTRY STANDARD OF THE
PEOPLE'S REPUBLIC OF CHINA**

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**Diagnostic guide for tobacco business enterprise management
(English Translation)**

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Table of Contents

Foreword	
1 Scope	
2 Normative references	
3 Terms and Definitions	
4 General Provisions	
4.1 Management Diagnostic Principles	
4.2 Management Diagnostic Types	
5 Planning for Management Diagnosis	
5.1 Recognition	
5.2 Confirmation	
5.3 Preparation	
6 Implementation of Management Diagnosis	
6.2 Analysis and Evaluation	
6.3 Diagnostic Communication	
6.4 Feedback and Reporting	
7 Management Improvement	
7.1 Improved Implementation	
7.2 Effect Verification	
7.3 Solidification of results	
8 Post-diagnosis evaluation	
8.1 Post-diagnosis evaluation	
8.2 Diagnostic Cases	
9 Risk Management	
9.1 Risk Identification	
9.2 Risk Prevention and Control	
Appendix A (Informative) Examples of Key Focus Areas for Management Diagnosis	
Appendix B (Informative) Management Diagnostic Needs Form	
Appendix C (Informative) Management Diagnostic Tools and Methods	
Appendix D (Informative) Diagnostic and Evaluation Methods Based on the Concept of Excellent Performance Management	
D.1 Process Evaluation	
D.2 Results Evaluation	

References

Foreword

This document conforms to GB/T 1.1-2020 "Standardization Work Guidelines Part 1: Structure and Drafting Rules of Standardization Documents".

Drafting is scheduled.

Please note that some content in this document may involve patents. The issuing organization of this document assumes no responsibility for identifying patents.

This document was proposed by the State Tobacco Monopoly Administration.

This document is under the jurisdiction of the Enterprise Subcommittee of the National Tobacco Standardization Technical Committee (SAC/TC 144/SC 4).

1 Scope

This document provides the principles, types, planning, implementation, management improvement, post-diagnosis evaluation, and risks of management diagnostic activities for tobacco commercial enterprises.

Guidance and suggestions on management and other aspects.

This document applies to management diagnostic activities of tobacco commercial enterprises and their subordinate units (including re-drying companies, etc.).

The contents of the following documents, through normative references within the text, constitute essential provisions of this document. Dated citations are listed below.

For references to other documents, only the version appropriate for that date applies; for undated references, the latest version (including all amendments) applies.

This document.

GB/T 19001-2016 Quality Management System Requirements GB/T 19580 Criteria for Evaluation of Performance Excellence

3 Terms and Definitions

GB/T 19580, GB/T 19001-2016, and the following terms and definitions apply to this document.

Management diagnosis Personnel with extensive business management knowledge and practical experience will employ scientific methods to identify organizational business strategies and management approaches.

Identify opportunities for improvement, propose solutions, and assist the organization in implementing those solutions.

Diagnostic related parties Individuals, groups, or organizations that can influence management diagnostic activities or decisions, including the organizer, diagnostic team, and the person being diagnosed.

Post-diagnostic evaluation the process or behavior of evaluating management diagnostic activities and their effectiveness.

4.1 Management Diagnostic Principles

The focus should be on identifying the alignment between corporate strategy and the overall environment, strategic objectives and strategic actions, and corporate values and corporate culture.

Strategic needs such as integration of science and technology.

4.1.2 Goal-oriented

In conjunction with the company's medium- and long-term development strategy, planning goals, and phased priorities, follow up on the decomposition and implementation of strategic and phased objectives to ensure...

Ensure the goals are effectively achieved.