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Information and documentation. Methods and procedures for assessing the impact of public libraries

信息与文献 公共图书馆影响力评估的方法和流程

(English Translation)

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Foreword

This standard was drafted in accordance with the rules given in GB/T 1.1-2009.

This standard uses the redrafting method to amend and adopt ISO 16439:2014 "Methods and Procedures for Impact Assessment of Information and Documentation Libraries".

The technical differences between this standard and ISO 16439:2014 and the reasons are as follows.

--- The non-proprietary term "library" is uniformly revised as "public library".

---Regarding normative references, this standard has made adjustments with technical differences to adapt to my country's technical conditions and adjustments.

The situation is collectively reflected in Chapter 2 "Normative Reference Documents", and

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the specific adjustments are as follows.

- Replace ISO 5127:2001 with the international standard ISO 5127:2017;

- Replace ISO 11620:2008 with the international standard ISO 11620:2014.

---Regarding standard terms and definitions, this standard has made technical adjustments based on international standards and the scope of the standard to ensure the library industry is in line with the latest international standards. Specific adjustments are as follows. delete "academic library" and "advanced" in Chapter 3 terms and definitions "Educational Institution Library", "School Library", "National Library", "Cultural Economics", and "Professional Library";

"Accessibility", "Digitalization", "Documentation", "Electronic Collection", "Information Literacy", "Open Access", "Opening Hours", "Process", "Public Library", and "Quality" "Quantity", "Reference Advisory Questions", "Self-assessment", and "User Zone", adding the definition of "evidence".

--- Regarding the standard text, a small amount of technical adjustments have been made to part of the content according to the positioning of this standard and my country's national conditions. details as follows.

- Deleted some of the original international standards that are not applicable to public library impact assessment, including. 7.2.5.3, 8.6.3.3, 8.6.3.4, 9.2.4.3, etc.;

- Deleted parts of the original international standard clauses that are duplicated and do not apply to public libraries, such as. 4.2 Library Shadows the interpretation of "input", "step", "output", "result", "influence" and "value" in the definition of resounding force;

- According to the actual development and evaluation needs of public libraries in my country, the content of "academic success" in 4.4.2.3 is deleted;

- According to the requirements of my country's standard compilation style, the content and structure of some international standard clauses have been adjusted. Such as. added clause 10.2.5.1 is an overview, and 8.6.2.2 is modified in accordance with the requirements of relevant Chinese documents;

- In order to make the standard examples more closely integrate with the reality of public libraries in our country, and to facilitate the implementation and use of the standards in our country, we have adjusted Some cases and examples in the original international standard. Deleted the case in 9.2.4.2; modified the example in 10.2 and changed the relevant content in 10.2.2, 10.2.3 and 10.3.2 is revised to Table 6, Table 7 and Table 8.

--- Corresponding to the scope of application of this standard, delete Appendix A A.2.5.3 Questions that academic libraries can choose to ask, Appendix C C.2.2 Academic libraries.

This standard has made the following editorial changes.

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---Revised the standard name to "Methods and Procedures for Impact Assessment of Public Libraries of Information and Documentation".

---Added informative Appendix D evaluation cases of the economic influence of public libraries.

---Added an informative Appendix E to the list of major amendments to ISO 16439:2014.

This standard was proposed by the Ministry of Culture and Tourism of the People's Republic of China.

This standard is under the jurisdiction of the National Library Standardization Technical Committee (SAC/TC389).

Drafting organizations of this standard. Dongguan Library, National Library, Peking University.

Introduction

As a social institution that provides document information services for various regions, public libraries are deeply influenced by society, but also have a profound impact on society.

However, my country has not yet formed a unified standard for evaluating the influence of public libraries, which makes public libraries measure their own prices.

Lack of a unified measurement scale and basis for the value. The purpose of formulating this standard is to evaluate the influence and value of public libraries Provide guidance for the industry to meet the industry's need for normative evaluation of public library influence.

This standard belongs to the industry standard and is applicable to public libraries at all levels and types in our country. Given that there is no similar standard in my country this standard follows the principle of as far as possible in line with international standards in the formulation of industry standards, and the revision adopts ISO 16439:2014 "Information and Documentation the method and process of library impact assessment.

The methods included in this standard do not reflect all possible evaluation methods and evaluation techniques. They only provide Some of the most commonly used and most effective methods in the assessment of resilience. This standard does not exclude the use of evaluation methods that have not been included in this standard.

Appendix A, Appendix B, Appendix C, Appendix D, and Appendix E of this standard are informative appendices.

Appendix A provides a simple example that can be used to investigate the influence of public libraries. The example is based on the evaluation experience of various libraries.

Appendix B provides how to choose one or more methods of public library influence evaluation according to the target population and influence category.

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