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WH

**INDUSTRY STANDARD OF THE
PEOPLE'S REPUBLIC OF CHINA**

WH/T 56-2013

**Service specification for smart phone (mobile terminal)
animation and cartoon customer
(English Translation)**

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Foreword

This standard is drafted in accordance with the rules given in GB/T 1.1-2009.

This standard is proposed and centralized by the Ministry of Culture of the People's

Republic of China.

This standard is responsible for drafting units. Tuowei Information System Co., Ltd., Beijing University of Posts and Telecommunications, Guangzhou Friends of the Friends of Culture and Technology Co., Ltd., Lake North Zhiyuan Animation Co., Ltd., China Mobile Mobile Animation Base, China Telecom Animation Operations Center, China Unicom Network Communications Group Limited the company.

1 Scope

This standard provides mobile phone (mobile terminal) animation product operators for mobile phones (mobile terminals) users to provide animation products service users Manual, service, channels and user rights protection.

This standard applies to mobile phone (mobile terminal) animation product operators for mobile phones (mobile terminals) users to provide animation products and services of the whole process.

2 Normative reference documents

The following documents are indispensable for the application of this document. For dated references, only the dated edition applies to this article Pieces. For undated references, the latest edition (including all modifications) applies to this document.

WH/T 54-2013 mobile phone (mobile terminal) animation content requirements Ministry of Information Industry of the People's Republic of China No. 36 "Telecommunication Service Code"

3 Terms and definitions

The following terms and definitions apply to this document.

Mobile operator Provide services for mobile communications services. The three major domestic carriers are. China Mobile, China Unicom and China Telecom.

Mobile Internet service provider providerofmobileinternetservice Mobile Internet application products directly to the user, according to the needs of users to develop and provide for mobile (mobile terminal) users to use product service.

Mobile (mobile terminal) animation product operator operatorofphone (mobileterminal) animationandcartoonprod-ucts to provide users with mobile phone (mobile terminal) animation products mobile operators, the specific subordinate agencies. China Mobile phone animation base, China Unicom Wal-Mart Operations Center, China Telecom Animation Operations Center, and to provide users with mobile (mobile terminal) animation products Internet service Service provider.

Mobile (mobile terminal) animation phone (mobileterminal) animation andcartoon Spread through the network to mobile (mobile terminal) to receive digital animation products, covering digital comics, digital animation, digital animation derivative Goods, etc., with a typical digital cultural industry characteristics, the new economic model and language form.

Mobile (mobile terminal) anime product phone (mobileterminal) animation andcartoonproducts to mobile (mobile terminal) animation for the content, through the mobile communication network or computer Internet to spread to mobile phones and various mobile