

ICS 35.180
CCS L 76

WH

**INDUSTRY STANDARD OF THE
PEOPLE'S REPUBLIC OF CHINA**

WH/T 55-2013

**Service requirements of smart phone (mobile terminal)
animation and cartoon operation
(English Translation)**

Issued on: January 1, 1970

Implemented on: January 1, 1970

Issued by: Ministry of Culture of the People's Republic of China

Table of Contents

Preface	
1 Scope	
2 Normative reference document	
3 Terms and Definitions and Abbreviations	
4 Terminal classification	
5 Animation content requirements	
5.1 Animation file content source requirements	
5.2 File encoding and file format requirements	
5.3 Storage structure requirements of the document	
5.4 Animation File Metadata Requirements	
6 Comic content requirements	
6.1 Contents of the document source requirements	
6.2 Comic file format	
6.3 Storage structure requirements for files	
6.4 Comic file metadata requirements	
7 Animation CP access	
7.1 CP qualification requirements	
7.2 CP access procedure	
7.3 CP assessment requirements	
7.4 CP exit mechanism	
7.5 Restricted access	
7.6 Complaints Services	
8 Content copyright	
8.1 Copyright review standards	
8.2 Copyright Responsibility	
9 Content Review	
9.1 Content Audit Process	
9.2 Content Review Third Party Qualification Requirements	
Reference	

Foreword

This standard is drafted in accordance with the rules given in GB/T 1.1-2009.

This standard is proposed by the Ministry of Culture of the People's Republic of China.

This standard is headed by the Ministry of Culture of the People's Republic of China.

The main drafting of this standard unit. China Mobile phone animation base, China Telecom animation operations center, China Unicom Network Communications Group Limited company, Beijing University of Posts and Telecommunications, Beijing University of Posts and Telecommunications Century College.

1 Scope

This standard specifies the animation operators to mobile phone (mobile terminal) classification, animation content, comic content, animation CP access, content copyright, Content review and other requirements.

This standard applies to the mobile communication network and the Internet environment to provide animation business cartoon operators and animation CP.

2 Normative reference documents

The following documents are indispensable for the application of this document. For dated references, only the dated edition applies to this article Pieces. For undated references, the latest edition (including all modifications) applies to this document.

ISO/IEC 14496-02 Information technology - Audio - visual object coding - Part 2. Information (Information technology - Coding of audio-visual objects - Part 2. Visual).

Information technology - Audiovisual object coding - Part 10. Advanced video coding (ISO/IEC 14496-10) technology - Coding of audio-visual objects - Part 10. advanced video coding).

3.1 Terms and definitions

The following terms and definitions apply to this document.

3.1.1

Grade profile

A subset of the corresponding stream syntax is defined according to the visual object.

3.1.2

Level level

According to the specific grade, the corresponding set of restricted parameters is defined. A grade can contain one or more levels.

3.2 Abbreviations

The following abbreviations apply to this document.

CP. a large number of rich and practical information and content on the network service provider (contentprovider) MACF. "Mobile Avatar File Format" (WH/T 53-2012) standard, extension ".macf" (mobileanimationandcar-toonfileformat) SP. simple grade (simpleprofile) H.264. Include ISO/IEC 14496-10 coding standard MPEG-4. Include ISO/IEC 14496-02 coding standard

4 Terminal classification

Terminal classification requirements see Table 1.