

ICS 35.240.50
CCS L67

SJ

**INDUSTRY STANDARD OF THE
PEOPLE'S REPUBLIC OF CHINA**

SJ/T 12106-2026

**Artificial intelligence - System framework for cross-media
service platforms**

人工智能 跨媒体服务平台系统框架
(English Translation)

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Foreword

SJ/T 12106-2026 is a recommended industry standard of the People's Republic of China in the Electronics sector, approved and issued by the Ministry of Industry and Information Technology on 28 April 2026, with effect from 1 August 2026.

Classification: ICS 35.240.50; CCS L67.

1 Scope

The document sets out a system framework for cross-media service platforms in the field of artificial intelligence. Cross-media means content of different kinds, such as text, images, audio and video, handled together. A framework of this type describes how a platform that offers services across these media is organised and how its parts relate to each other.

Platform designers and operators, software and service providers, system architects and organisations planning to adopt cross-media services can use it as a common reference. It is a voluntary standard (code with /T). It was approved by the Ministry of Industry and Information Technology and issued on 28 April 2026. It takes effect on 1 August 2026. It is a new standard.