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**INDUSTRY STANDARD OF THE
PEOPLE'S REPUBLIC OF CHINA**

SB/T 11196-2017

**Service standard for imported winebusiness
(English Translation)**

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Foreword

This standard was drafted in accordance with the rules given in GB/T 1.1-2009.

This standard was proposed by the China Business Federation.

This standard is managed by the Ministry of Commerce of the People's Republic of China.

This standard was drafted. Professional Committee of Retail Suppliers of China Business Federation, Professional Committee of Imported Wine Market of China Alcohol Distribution Association Hui, Northwest A&F University Wine Academy, Beijing Wuzhou Tianyu Certification Center, Shanghai Kanetao International Trade Co., Ltd., Shenzhen Century Wei Tong Trade Development Co., Ltd., Shenzhen Tenbon Famous Wine Co., Ltd., Guangzhou Fulong Wine Co., Ltd., Yantai Su Peng Wine Group, Foshan Nanhaiyou Nice Wine Co., Ltd., Beijing Delong Baozhen Liquor Co., Ltd., Zhejiang Shangyuan Liquor Co., Ltd., Guangzhou Lanquan Liquor Co., Ltd., Shenzhen Huahai Pengcheng Liquor Co., Ltd., Zhuhai Special Economic Zone Quanda Industrial Co., Ltd., Shenzhen Yinkuan Liquor Co., Ltd., Ningbo Bonded Area Yongyu Trade Yi Co., Ltd., Jiangxi Junzi Valley Wild Fruit World Co., Ltd., Zhuhai Runlai Wine Co., Ltd., Hunan Xiban Import Trade Development Limited Company, Xi'an Shiya Trading Co., Ltd., Shenzhen Yipinjia Industrial Co., Ltd., Shenzhen Shengtang Liquor Co., Ltd., Anhui Baichuan Commerce and Trade Co., Ltd.

Division, Guizhou Maotai Distillery (Group) Changli Wine Industry Co., Ltd., Jiangsu Yanghe Winery Co., Ltd., Shenzhen Meijing Technology Co., Ltd.

Quanzhou Minnan Red Import and Export Trade Co., Ltd., Guangzhou South Africa Valley Wine Co., Ltd., Inner Mongolia Jinsha Wine Industry Co., Ltd., Beijing Yixiang Century Wine Culture Communication Co., Ltd., Guangzhou Ketong Exhibition Co., Ltd., Beijing Shengchu Marketing Consulting Co., Ltd., Jiaxing Carrie Foods Limited company.

Introduction

Since the promulgation and implementation of standards such as SB/T 10391-2005, SB/T 10392-2005 and SB/T 11000-2013, for the alcohol industry Operational service activities have played an important role in guiding and regulating, but imported wines need to comply with and comply with the import the relevant internal regulations also need to take into account the characteristics and requirements of foreign liquor products, so the requirements of the above standards cannot fully cover imported wines.

Business service activities. This standard is a normative requirement for the characteristics of imported wine management services.

Imported wine business service specification

1 Scope

This standard specifies the terms and definitions of imported wine management services, procurement, bonded packaging, storage and transportation, sales, services, etc.

Claim.

This standard applies to enterprises engaged in import wine business services activities within the territory of the People's Republic of China.

2 Normative references

The following documents are indispensable for the application of this document. For dated references, only dated versions apply to this article.

Pieces. For undated references, the latest edition (including all amendments) applies to this document.

GB 2757 National Standard for Food Safety Distilled Liquor and Its Blended Wine GB 2758
National Standard for Food Safety Fermented Wine and Its Blended Wine GB 7718
National Food Safety Standards for Prepackaged Food Labels GB 28050 Food Safety
National Standard Prepackaged Food Nutrition Labelling General GB/T 18354 logistics
terminology GB/T 23777 wine storage cabinet GB/T 27922 Commodity after-sales service
evaluation system GB/T 27925 Commercial Enterprise Brand Evaluation and Corporate
Culture Construction Guide SB/T 10391 Wholesale Management Regulations for Alcohol
Commodities SB/T 10392 Code of Practice for Retail Management of Alcoholic Products
SB/T 11000-2013 Liquor Industry Circulation Service Specification People's Republic of
China Advertising Law

3 Terms and definitions

The following terms and definitions apply to this document.

Imported wine Wine products legally registered, produced, and legally imported into the Chinese market outside China.

Original imported wine Imported wine with original packaging the original brand imported wine that has completed all production and minimum unit pre-package in the country of origin outside China.

Raw liquid imported wine Imported bulk wine Imported wine that has been produced in the country of origin but not prepackaged.

Bonded sub-packaged wine Imported wine filling in bonded area the original imported wine is packaged in the China Free Trade Zone, but it is not added, not blended, does not change the original ingredients, and is equipped with internal and external packaging materials.