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**INDUSTRY STANDARD OF THE
PEOPLE'S REPUBLIC OF CHINA**

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**Guidelines for the evaluation of service system of TV shopping
integrity
(English Translation)**

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What this standard covers

This standard stipulates the basic requirements, operating principles, management and social supervision, evaluation index system, classification and assessment procedures of TV shopping enterprises. This standard is applicable to the operation, management, supervision, evaluation and certification of the city credit business of domestic TV shopping enterprises.

Document data

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