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**INDUSTRY STANDARD OF THE
PEOPLE'S REPUBLIC OF CHINA**

SB/T 11112-2015

**Identifying specification for e-commerce enterprise
(English Translation)**

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Foreword

This standard was drafted in accordance with GB/T 1.1-2009 given rules.

This standard is proposed and managed by the People's Republic of China Ministry of Commerce.

Drafting of this standard. Shenzhen Electronic Commerce Association, Fuzhou Hua Ying Electronic Commerce Limited.

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Introduction

E-commerce as a strategic emerging industries, the transformation of economic growth, promote industrial restructuring and upgrading, promote circulation modernization play an important role, but also become an important way to boost domestic demand and expand consumption, and promote employment.

To support and encourage the development of e-commerce businesses, specifically the nature of e-commerce business, and comprehensively promote China's e-commerce industry orderly Operation, according to the "State Council on Accelerating the development of electronic commerce" (Guo Ban Fa [2005] No. 2), "the Ministry of Commerce," five-second " E-business development guidance "and the Ministry of Commerce," 2011 domestic trade standardization work points ", in accordance with relevant laws and People's Republic of China Regulations and policy documents related to the development of this standard.

E-commerce enterprises that standardize

1 Scope

This standard specifies the basic e-commerce business unit of classification and classification, and to develop business models differ depending on country Evaluation identified the type of e-commerce businesses.

This standard applies to the definition of our e-commerce business, the relevant index is also available as e-commerce companies to regulate AND MANAGEMENT Reasonable basis.

2 Normative references

The following documents for the application of this document is essential. For dated references, only the dated version suitable for use herein Member. For undated references, the latest edition (including any amendments) applies to this document.

SB/T 10518-2009 e-commerce model specification SB/T 10519-2009 online trading services specifications

3 Terms and Definitions

The following terms and definitions apply to this document.

E-commerce electroniccommerce; e-commerce Transaction parties or participants in the use of modern information technology and computer networks (including the Internet, mobile network or other information networks) are Various commercial activities, including commodity trading, transaction services and intellectual property transactions, as well as the information provided in those exchanges, gold Public financial services, logistics and credit evaluation, transaction dispute resolution.

Mobile commerce mobilee-commerce the use of mobile means of communication (including mobile phones, PDA and handheld computers and other wireless devices) to the Internet, mobile communication, short-range communication and other information processing technology for effective integration, so that people can at any time, any place to move to negotiate, mobile transactions, mobile support Pay mobile financial loans, mobile customer service and business-related activities.

E-business e-commerceenterprise Directly engaged in e-commerce or mobile commerce activity, or provide various services for e-commerce or mobile commerce socioeconomic organization.

Businesstobusinesse-commerce e-commerce enterprises and between enterprises Between enterprises (including between manufacturers and wholesalers, between wholesalers and retailers) network transactions, referred to B2B e-commerce.

B2B e-commerce is divided into specific enterprises (refers to the relationship between

having a regular business transactions using the Internet for trading activities) and non Specific e-commerce between enterprises (refers to the Internet looking for the best open trading partner, with trading partners from ordering to billing Delivery of all trading activities).