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**INDUSTRY STANDARD OF THE
PEOPLE'S REPUBLIC OF CHINA**

SB/T 10838-2012

**Evaluation index for the qualification of the professional
exhibition (organizer) company
(English Translation)**

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Foreword

This standard was drafted in accordance with the rules given in GB/T 1.1-2009.

This standard was proposed by the National Urban Industrial Products Trade Center Federation Convention and Exhibition Working Committee.

This standard is managed by the Ministry of Commerce of the People's Republic of China.

This standard was drafted. National Urban Industrial Products Trade Center Federation Convention and Exhibition Work Committee, West Mac International Exhibition Limited Liability the company.

1 Scope

This standard stipulates the qualification level, assessment principle and evaluation indicators of professional exhibition enterprises.

This standard applies to companies that specialize in organizing exhibitions.

2 Normative references

The following documents are indispensable for the application of this document. For dated references, only dated versions apply to this article.

Pieces. For undated references, the latest edition (including all amendments) applies to this document.

Division and evaluation of SB/T 10358 professional exhibition level

3 Terms and definitions

Professional exhibition company professional exhibition (organizer) company Organize or undertake exhibitions, independently carry out planning, organization, implementation and management, and have legal person registration in the industrial and commercial administration Business. Does not include group exhibition agents.

4 Qualification level

Professional group exhibition enterprise qualification levels are divided into three levels. AAA, AA, and A. The AAA level is the highest and decreases in turn.

5 Rating principle

5.1

Ratings The method of voluntary declaration and grading of enterprises shall be adopted. Eligible professional exhibition companies can go to the provinces, autonomous regions, the rating level of the rating agencies of the municipalities directly under the Central Government and the cities with separate plans shall be assessed by the rating agencies according to the assessment authority.

5.2

Class A professional group exhibition enterprises shall be assessed by the provincial, autonomous region, municipality directly under the Central Government, and the municipal single-level city rating agencies, and at the same time, to the national exhibition industry.

The rating agencies recommend AA, AAA professional group exhibition enterprises; AA, AAA professional group exhibition enterprises by the national exhibition industry rating agencies to conduct assessments, the authorized AA and AAA professional group exhibition enterprises are required to apply to the National Exhibition Industry Rating Agency website and related websites.

It will be announced that the publicity period is not less than 15 working days.

5.3

Professional group exhibition enterprise rating work, adopt dynamic supervision and management, and strictly withdraw the mechanism. For companies with general nature problems, the local rating agency urges the rectification; for the enterprises that have major problems such as illegal operation and safety accidents, the local rating machine to propose a proposal, the A-level enterprise shall be approved by the local rating agency to report to the national rating agency for cancellation of its A-level professional group exhibition enterprise.

No., AA, AAA-level enterprises are approved by the national rating agencies to cancel their

AA and AAA professional group exhibition enterprises.

Each rating agency conducts a review of the graded companies every two years and confirms the grade.

6 Evaluation indicators

The evaluation indicators are shown in Table 1.