

ICS 01.040.03
CCS A 20

SB

**INDUSTRY STANDARD OF THE
PEOPLE'S REPUBLIC OF CHINA**

SB/T 10465-2008

**Chainstore and franchise glossary
(English Translation)**

Issued on: September 27, 2008

Implemented on: March 1, 2009

Issued by: Ministry of Commerce of the People's Republic of China

Table of Contents

What this standard covers	1
Document data	2
Standards quoted by this document	3

What this standard covers

This standard specifies the basic terms and their definitions chain operations. This standard applies to teaching in the PRC with chain -related, research, operation and management of institutions and their related activities.

Document data

International classification (ICS): 01.040.03.

Chinese classification (CCS): A20.

Estimated length of the Chinese original: 39,360 words.

Standards quoted by this document

GB/T 18354-2006; GB/T 18106-2004; GB/T 12904-2003; GB/T 12905-2000; GB/T 18811-2002; GB/T 18283-2000; GB/T 18184