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**INDUSTRY STANDARD OF THE
PEOPLE'S REPUBLIC OF CHINA**

SB/T 10438.4-2008

**Service specification of photography trade. Part 4: service
specification for sales of photograph equipments
(English Translation)**

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Foreword

SB/T 10438 "Photographic Service Specification" is divided into four parts.

- Part 1. Photography service specifications;
- Part 2. Camera service specifications;
- Part 3. Photo output (photo print) service specification;
- Part 4. Photographic equipment sales service specifications.

This part is the fourth part of SB/T 10438.

This part is proposed and managed by the Ministry of Commerce of the People's Republic of China.

This section is mainly drafted by. Shanghai Photographic Industry Association, Shanghai Sanlian (Group) Co., Ltd. Guanlong Photographic Equipment Company, Shanghai Gold Bei Photographic Equipment Industry Co., Ltd., Shanghai Kejia Imaging Equipment Co., Ltd., Shanghai Xingguang Photographic Equipment City, Shanghai Wanbo e-image digital image Science and Technology Park.

1 Scope

This part of SB/T 10438 specifies the venues, facilities, merchandise purchases, merchandise sales, and photographic equipment sales service organizations.

After-sales service, advertising and practitioner requirements.

This section applies to photographic equipment sales service organizations.

2 Terms and definitions

The following terms and definitions apply to this part of SB/T 10438.

Equipment for photography, videography and related equipment. Including cameras, photography (image) machines and accessories, photographic lamps, image output devices, Post-production equipment and photography supplies.

3.1 Venue

3.1.1

The photographic equipment sales organization shall have a fixed business place.

3.1.2

Strictly implement national laws and regulations concerning fire protection and elevator safety. Equipped with necessary fire-fighting equipment and equipment, and regularly change. The location of the fire-fighting equipment and equipment is in compliance with the requirements. The warning signs are clear and eye-catching. Instructions for use are simple and easy to understand. Adopt conformance specification Safety information sign. The safety channel is clearly marked and remains clear.

3.2 Facilities

3.2.1

Strictly implement national laws and regulations on environmental protection, energy conservation and environmental sanitation. The environment of the business premises should comply with the corresponding health standards.

All kinds of equipment and facilities should be kept clean, bright, tidy, clean, and the waste bins should be properly set up. A no smoking sign should be set up at the business premises.

3.2.2

Maintain good ventilation, exhaust and other equipment. Do a good job in the treatment of waste water, waste gas and waste residue to prevent air, light, noise and other pollution. Have for the service place of the air-conditioning unit, the fresh air volume should not be less than 20m³/(h·person), and the air inlet should be away from the pollution source. The noise of the business premises is ≤60dB.

3.2.3

Lighting of business premises ≥100lx, to beautify the shopping, consumption environment and meet the needs of shopping and consumption. Business place should be set Emergency lighting to meet the needs of evacuation, safety and backup lighting.

3.2.4

Conditional business premises should provide convenient service facilities for customers, including automatic elevators, disabled access, public telephones, and automatic pick-up Machines, washrooms, etc.

3.2.5

Hanging objects (such as billboards, shop signs, air conditioners, etc.) are in proper position and are installed firmly.

3.2.6

The business premises should be properly kept for the power used for demonstration to avoid accidental injury to customers and staff.

4 Commodity procurement

4.1

The operator shall establish a reasonable and efficient commodity procurement management system and purchase acceptance system, and shall inspect the goods within the time limit stipulated in the contract.

Quality and related signs.

4.2

When purchasing goods, the supplier's qualification documents and product quality should be checked and evaluated. Operators are not allowed to purchase "three no" goods.

In the inspection of the supplier qualification document and the quality of the goods (the relevant documents should be verified as true and reliable), the following should be included.