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**INDUSTRY STANDARD OF THE
PEOPLE'S REPUBLIC OF CHINA**

SB/T 10438.1-2007

**Service specification of photography trade. Part 1: Photograph
service specification
(English Translation)**

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Foreword

SB/T 10438-2007 "Photographic Service Specification" is divided into four parts.

- Part 1. Photography service specifications;
- Part 2. Camera service specifications;
- Part 3. Photo output (photo print) service specification;
- Part 4. Photographic equipment sales service specifications.

This part is the first part of SB/T 10438-2007.

Appendix A and Appendix B of this section are informative annexes.

This part is proposed and managed by the Ministry of Commerce of the People's Republic of China.

This section is mainly drafted by. Shanghai Photographic Industry Association, Shanghai Wangkai Photography Co., Ltd., Shanghai Venus Wedding Photography Co., Ltd.

Division, Shanghai Paris Wedding Photography Co., Ltd., Shanghai Photo Gallery, Shanghai Lihua Wedding Photography Co., Ltd., Heilongjiang Photographic Industry Association, North Beijing Photographic Industry Association, Chongqing Photographic Industry Association, Jinan City Photography Industry Association.

1 Scope

This part of SB/T 10438 stipulates the conditions that the photography service organization should have in terms of service sites and facilities, and the photography service process.

And put forward requirements for the sanitation and practitioners of service venues and supplies.

This section applies to photography services organizations.

2 Normative references

The provisions in the following documents become the provisions of this part by reference to this part of SB/T 10438. Quotations with dated , all subsequent amendments (not including errata content) or revisions do not apply to this section, however, encouragement is achieved under this section the parties to the agreement study whether the latest versions of these documents can be used. For undated references, the latest edition applies to this section.

GB 9670 shopping mall (shop), bookstore hygiene standards GB/T 18204 (all parts)
Inspection methods for public places hygiene standards GB/T 19000 Quality Management System Foundation and Terminology (GB/T 19000-2000, ISO 9000:2000, IDT) WS205
Hygienic Standards for Public Places

3 Terms and definitions

The following terms and definitions apply to this part of SB/T 10438.

Use cameras and related equipment to provide customers with professional photography and related skills services (such as makeup) and their service processes.

Results --- Photo, and other related product service organizations.

Note: Includes "Photography Company", "Photo Gallery", "Photo Studio", "Photography Society", "Photo Studio", etc.

The quality characteristics of the test using the sensory organ as a measuring tool. The test is done by comparison.

4.1 Service venue

4.1.1

The photography service organization should have a fixed place of business.

4.1.2

The name of the organization should be compatible with the scale of operation. The writing of the font size plaque should be conspicuous.

4.1.3

The layout of the business hall should be beautiful and comfortable, with a cultural and artistic atmosphere.

4.1.4

Brand franchise chain organizations should use uniform logo, unified window display, sample display and decoration, and uniform staff clothing.

4.2 Service facilities and equipment

4.2.1

The camera should be equipped with at least one camera of the above range of single-lens reflex series. An organization that provides photography services using digital cameras, the camera should be equipped with a single-lens reflex series, a digital camera of more than 6 million pixels, and equipped with no less than one suitable computer and professional software.

Note 1: Organizations providing advertising (commercial) photography and group photo photography services should be equipped with medium and large format cameras, or wide format cameras, long strips, 10 megapixels.

Above digital cameras to meet customer requirements.

Note 2: Except for the photo service organization only.