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**INDUSTRY STANDARD OF THE
PEOPLE'S REPUBLIC OF CHINA**

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**Smart Tourism - requirements and evaluation for immersive
experience space
(English Translation)**

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This standard specifies the basic requirements for immersive experience spaces in smart tourism application scenarios, as well as requirements for content and experience, service conditions, and management capabilities. It establishes an evaluation index system, specifies the rules for determining the values of evaluation indicators, and describes the rules for forming evaluation results. This standard applies to venues providing immersive experience services in smart tourism application scenarios, and to the evaluation work of relevant institutions for such venues.

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