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**INDUSTRY STANDARD OF THE
PEOPLE'S REPUBLIC OF CHINA**

LB/T 039-2015

**Specifications for tour guides and tour leaders on guiding
civilized behavior in traveling
(English Translation)**

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What this standard covers

This Standard specifies the travel agency organization, hospitality tourism (groups) by the process, guides, outbound tourism leader tourists civilization tourism guide basic requirements, the specific content and the corresponding specifications. This Standard applies to travel organizations, tourist reception (groups), including Chinese citizens domestic tourism, outbound tourism, as well as to foreign countries or regions in China travel tour (groups) are.

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