

**INDUSTRY STANDARD OF THE
PEOPLE'S REPUBLIC OF CHINA**

GY/T 305-2017

**Technical requirements for two. dimensional barcode in TV
broadcasting
(English Translation)**

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What this standard covers

This standard specifies the television broadcast two-dimensional code encoding parameters, production broadcast, code generation technology requirements. This standard applies to the generation, distribution and reading of two-dimensional code graphics in the production and broadcasting of television programs.

Document data

Chinese classification (CCS): M60.

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Standards quoted by this document

GB/T 14857-1993; GB 18030; GB/T 27766-2011; GY/T 155-2000