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GH

**INDUSTRY STANDARD OF THE
PEOPLE'S REPUBLIC OF CHINA**

GH/T 1375-2022

**Brand building of supply and marketing
cooperatives--Operation and management for regional public
brand**

(English Translation)

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This standard specifies the relevant content and guidelines for the operation and management subjects and principles, access and exit, operation and value-added, management and regulation, evaluation and improvement of regional public brand operation and management in the brand building of supply and marketing cooperatives. This standard is applicable to supply and marketing cooperatives within the system Relevant units carry out regional public brand operation and management.

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