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ICS 03.140
CCS A00

GH

GH/T 1321-2021

Supply and Marketing Cooperative Brand Building Brand Value Evaluation

供销合作社品牌建设 品牌价值评价

(English Translation)

Issued on: January 28, 2021 **Implemented on: March 1, 2021**

Issued by: All-China Federation of Supply and Marketing Cooperatives

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1 Foreword

GH/T 1321-2021 was issued by All-China Federation of Supply and Marketing Cooperatives on 28 January 2021 and has been in force since 1 March 2021.

The GH/T prefix marks a recommended standard. It is not law in itself: it becomes binding when a contract names it, when a regulation or a mandatory standard refers to it, or when a producer declares conformity with it.

The document runs to 15 pages in English translation.

2 Scope Preview

GH/T 1321-2021 falls under ICS 03.140, in the field of services and company organization.

This catalogue holds 31 other GH/T standards in that field.

In this catalogue, GH/T standards carry edition years from 1998 to 2026.

3 About this standard

Sector: Supply and Marketing Cooperatives Industry Standard (Recommended)

Issued by: All-China Federation of Supply and Marketing Cooperatives

English translation: about 15 pages (approximate)

4 Related standards

Standards on related subjects:

RB/T 033-2020 - Guidance on verification and validation of microbiological testing methods

GH/T 1468-2024 - Integrity management system for commercial and trade circulation enterprise - Requirements

GH/T 1375-2022 - Brand building of supply and marketing cooperatives--Operation and

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management for regional public brand

GH/T 1322-2021 - Evaluation criteria for the implementation effect of supply and marketing cooperation industry standards

5 Classification and status

International classification (ICS): 03.140

Chinese Standard Classification (CCS): A 00

Prefix GH/T: recommended standard.

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