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NATIONAL STANDARD OF THE PEOPLE'S REPUBLIC OF CHINA

GB/Z 261-2026

Guidelines for digital product conformity attestation exchange

产品数字合格证明交换指南

(English Translation)

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Foreword

GB/Z 261-2026 is a national guiding technical document (GB/Z) of the People's Republic of China, issued on 27 August 2026 by the State Administration for Market Regulation and the Standardization Administration of China.

It is under the responsibility of the Standardization Administration of China.

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1 Scope

Proving that a product meets applicable requirements normally involves paperwork, and this guiding document concerns moving that proof into digital form. Titled as guidelines for digital product conformity attestation exchange, it gives direction on how conformity attestations for products can be exchanged electronically between the parties that issue, hold and rely on them. It belongs to the GB/Z category, meaning it provides guidance and does not impose mandatory requirements.

Potential users include manufacturers and exporters who must present conformity evidence, certification and testing bodies that issue attestations, market regulators and customs-related authorities that check them, and software developers building platforms for product data exchange. Importers and buyers who need to verify supplier claims may also benefit from understanding the approach. The document was issued on 27 August 2026 by the national standardization administration. Organizations that deal with Chinese product compliance records, particularly those digitalizing their quality and certification workflows, can consult it as a reference for how such exchange is expected to be approached.

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