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**NATIONAL STANDARD OF THE
PEOPLE'S REPUBLIC OF CHINA**

GB/T 47600.4-2026

Replacing GB/T 36317-2018

**Product information description for e-commerce transactions -
Part 4: Home building materials**

电子商务交易产品信息描述 第4部分：家装建材

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Foreword

This document complies with the provisions of GB/T 1.1-2020 "Standardization Work Guidelines Part

1. Structure and Drafting Rules of Standardization Documents". Drafting. This document is Part 4 of GB/T 47600 "Description of Product Information in E-commerce Transactions". GB/T 47600 has already published the following... part.

1. General Provisions;

2. Tourism Services;

3. Home Products;

4. Home Decoration and Building Materials This document supersedes GB/T 36317-2018 "Description of Product Information in E-commerce Transaction. Home Decoration and Building Materials", and is consistent with GB/T 36317-2018. In comparison, aside from structural adjustments and editorial changes, the main technical changes are as follows:

a) The "description attribute" has been removed (see Chapter 4 of GB/T 36317-2018);

b) The "Description Method" has been changed (see Chapter 4, Chapters 6 and 7 of GB/T 36317-2018);

c) The product description information for home decoration and building materials has been changed (see Chapter 6, Chapters 6 and 7 of GB/T 36317-2018), with specific adjustments... The content is as follows: 1) Information items such as "Business License Registration Number" have been removed; 2) Information on "Kitchen Cabinets", "Bathroom Vanities", "Shower Enclosures", and "Bathroom Heaters" has been deleted. Information set; 3) Added information on "Window Products", "Washbasins and Sinks", "Ceramic Products", and "Electrical Products". Information sets for "Wire and Cable Products", "Adhesive Products", "Pipe Products", and "Heating Products", and Add the corresponding information

items; 4) Added information items for "Flame Retardancy", "Slip Resistance", "Electric Shock Protection", and "Environmental Protection"; 5) The information set for "Lighting Fixtures and Illumination Products" has been merged; 6) The constraints/conditions and data formats of some information items have been changed. Please note that some content in this document may involve patents. The issuing organization of this document assumes no responsibility for identifying patents. This document was proposed and is under the jurisdiction of the National Electronic Business Standardization Technical Committee (SAC/TC83). This document was drafted by: Zhejiang Dingda Stainless Steel Products Co., Ltd., China National Institute of Standardization, and Anhui Provincial Institute of Quality and Standardization. Beijing Kuaishou Technology Co., Ltd., Fujian University of Science and Technology, Guangdong NiuJiaoJian Network Technology Co., Ltd., Changshan County Inspection and Testing Institute, Guangzhou Meng Nalisa Sanitary Ware Co., Ltd., Jining Municipal Standard Information Technology Center, China Grain Reserves Group Co., Ltd., and National Organizational Statistics Bureau A social credit code data service center and Beijing Zhongke Standard Technology Group Co., Ltd. The main drafters of this document are. Liu Xiaozheng, Sui Yuan, Sun Zhaoyang, Qi Yanli, Liu Jizhou, Wang Shumin, Fang Mingzhe, Zheng Jiaming, Cao Hongwei, and Gao Liang. Liu Gangcheng, Luo Hongwei, Yin Zhengfu, Yu Zhixiong, Zhong Xianwen, Wan Xiaohui, Si Linhua, and Long Xinxing. The document replaced by this document has been released in the following versions.

---First published in.2018 as GB/T 36317-2018;

Product information in e-commerce transactions serves as a crucial information link connecting online merchants and consumers on e-commerce platforms, and is essential for improving consumer experience. This is an important aspect of ensuring service quality and maintaining a fair and competitive market order, and it helps to eliminate transaction problems caused by information asymmetry in the online transaction environment. Disputes resolution helps consumers fully and accurately understand the value of traded products, promoting the healthy and sustainable development of the e-commerce ecosystem. GB/T 47600 "Information Description of Products in E-commerce Transactions" covers the methods and content for describing information about various products in e-commerce transactions. The aim is to establish a comprehensive system for describing product information in e-commerce transactions, and to enhance the professionalism and standardization of such descriptions. The development of information technology should fully leverage its technical support role in e-commerce transactions to meet the needs of the standardized development of the e-commerce platform industry. The demand. GB/T 47600 "Description of Product Information in E-commerce Transactions" is proposed to consist of 18 parts.

1.General Provisions. The purpose is to standardize the methods for describing product information and the requirements for information composition in e-commerce transactions.

2.Tourism Services. The purpose is to standardize the descriptions of tourism service

products in e-commerce transactions.

3.Home Furnishings. The purpose is to standardize the descriptions of home furnishings products in e-commerce transactions.

4 Home Decoration and Building Materials

1.Scope This document specifies the methods for describing home decoration and building materials product information in e-commerce transactions, including information models, information descriptions, and information expansion. method. This document applies to the collection, publication, exchange, and management of home decoration and building materials product information in e-commerce operations.

4.Description Method The description method of home decoration and building materials products shall comply with the provisions of Chapter 5 of GB/T 47600.1-2026.

5.Information Model Home decoration and building materials product information is divided into general information and specific information, among which.

---General information refers to common information shared by all types of home decoration and building materials, including basic information, company information, contact information, and other information sets;

---Specific information refers to the characteristic information of a certain type of home decoration and building materials, including door types, window types, kitchen and bathroom materials, wall and floor materials, etc. Information collection on products including lighting fixtures, electrical products, paints and coatings, adhesives, pipes, and heating systems.

Note. This document does not include basic construction-related building materials such as cement. The product information model for home decoration and building materials is shown in Figure 1. A complete description of each home improvement and building material product consists of general information and specific information.