

ICS 35.030
CCS L 70



**NATIONAL STANDARD OF THE
PEOPLE'S REPUBLIC OF CHINA**

GB/T 47532-2026

**Application software distribution platforms - Specification for
service and management**

移动应用分发平台 服务和管理规范

Issued on: April 30, 2026

Implemented on: August 1, 2026

**Issued by: State Administration for Market Regulation;
Standardization Administration of the PRC**

Table of Contents

- 1 Scope
- 2 Normative references
- 5 Mobile application distribution platform service requirements
- 6 Management Requirements
- 6.4 Remedial Measures
- 7 Personal Information Protection Requirements
- 8 Evaluation Methods
- 8.3 Evaluation Method
- 8.4 Evaluation Process

2 Normative references

This document has no normative references.

4. Service and Management Processes Mobile application distribution platforms, as a key component of the mobile application ecosystem, assume the role and responsibility of application distributors, and their services... The business and management processes should conform to Figure 1. Figure

5 Mobile application distribution platform service requirements

5.1 Overview This chapter primarily clarifies the requirements for mobile application distribution platforms in providing services to users and developers/operators. Through full public... Specific requirements such as notification, complaint handling, and training empowerment are implemented to promote the platform to provide a transparent, secure, and reliable application access environment, thereby enhancing the platform's credibility. Confidence and satisfaction.

5.2 Full announcement Mobile application distribution platforms should meet the following full disclosure requirements.

- a) Mobile application distribution platforms should publicly disclose all apps or mini-programs;
- b) Mobile application distribution platforms should clearly display the accurate name of the app or mini-program, a brief description of its functions, and the developer and operator on the distribution page. Version number, permission list, personal information processing rules, and other related information; Note

- 1.If the APP or mini-program does not involve the above information, it may not be displayed. Note
- 2.The display format of personal information processing rules includes, but is not limited to, text, links, etc.
- c) Mobile application distribution platforms should ensure consistency in display style and should not differentiate based on factors such as the developer's/operator's identity or market position. treat;
- d) Mobile application distribution platforms should classify apps or mini-programs by age and provide age classification labels.

5.3 Complaints and Appeals Mobile application distribution platforms should establish appeal and complaint channels, with the following specific requirements.

- a) Mobile application distribution platforms should provide user feedback channels, establish processes for handling user complaints, reports, and comments, and address user feedback issues. Verify the problematic app or mini-program;
- b) Mobile application distribution platforms should explain to developers and operators the reasons why their apps or mini-programs failed the review process, and provide them with relevant information. An appeal channel should be established to promptly address any objections raised by developers and operators regarding the review results.
- c) Mobile application distribution platforms should, upon receiving complaints or grievances regarding their own personal information protection and user rights protection, promptly... We will accept and follow up on these cases promptly.

5.4 Training and Empowerment Mobile application distribution platforms should guide and supervise apps or mini-programs by issuing guidance documents, launching training courses, and opening up testing capabilities. App developers and operators should enhance their awareness and ability to protect personal information.

6 Management Requirements

6.1 Overview This chapter primarily clarifies the responsibilities and requirements of mobile application distribution platforms in managing the application distribution process, including their responsibilities to developers and operators. The app or mini-program must fulfill its responsibilities regarding strict registration, review, monitoring, and handling. This includes specific measures such as information registration, review and testing, and handling procedures. The requirement is to ensure that apps and mini-programs distributed by the platform comply with laws, regulations, and platform rules, maintain a healthy order in the app distribution market, and safeguard [the rights and interests of users]. The platform operates healthily and stably.

6.2 Information Registration Mobile application distribution platforms should meet the following information registration requirements.

- a) Mobile application distribution platforms should register and retain relevant information about apps or mini-programs for no less than 60 days; 1) The app should retain the following information. name, version number, package name, developer/operator, permission list, personal information processing rules, launch date, and functions. Information such as brief introduction, purpose, MD5 hash value, and registration number; 2) Mini-programs should retain the following information. name, developer/operator or their authorized entity, list of authorized entities, personal information processing rules, and launch details. Information such as room, function description, and filing number;
- b) Mobile application distribution platforms should accurately register and verify the main information of the developers and operators of the APP or mini-program, including the developer and operator information. Information such as name, contact information, relevant industry qualifications and certifications, and types of services provided. The developer/operator is unable to provide entity information. Or the mobile application distribution platform may discover problems with the developer's/operator's information, such as changes in the developer's/operator's information. However, in cases such as failure to update in a timely manner or failure to notify users of the cessation of operations in a timely manner, the mobile application distribution platform may refuse its registration application or freeze its account. Delete the registered account. See the checklist of qualification documents required for mobile application distribution platforms to review APP or mini-program business types. Appendix A.

6.3 Audit and Testing Mobile application distribution platforms should conduct pre-listing review and testing of apps or mini-programs, and post-listing tracking and monitoring or periodic random testing. The content includes, but is not limited to, the following.

- a) Conduct security audits, inspections, and monitoring of apps or mini-programs. 1) The app or mini-program should not contain viruses or Trojans, including those that steal information, maliciously deduct fees, or allow unauthorized remote control. Malicious behaviors include malicious propagation, excessive data usage, deception and fraud, system damage, and rogue behavior; these are the characteristics of malicious programs. See Appendix B for classification examples. 2) Apps or mini-programs should not obtain super user (root) privileges or contain root functions. 3) App or mini-program developers and operators should conduct developer authentication and signing for their developed apps or mini-programs to ensure the app or mini-program... The development of mini-programs is traceable and accountable. Apps or mini-programs with specific regulatory requirements should be developed accordingly. User authentication signature.
- b) Review, test, and monitor the basic functions of the APP or mini-program. 1) Apps or mini-programs should not engage in malicious updates that bypass app store review processes, such as automatically updating basic application functions. New, requiring users

to update immediately after downloading, or forcing users to update, etc. 2) Apps or mini-programs should not contain maliciously hidden or user-undetectable functions, such as hiding the app or mini-program icon. Processes, etc. 3) The basic function description of the APP or mini-program should not contain false advertising or misleading content. Example. Mosquito repellent apps or mini-programs claim to repel mosquitoes using ultrasound, electromagnetic waves, or other "high-tech" methods, but these claims lack scientific basis and are not supported by mobile phones. Without the necessary hardware, effective expulsion is impossible.

c) Review, test, and monitor paid features within the app or mini-program. 1) Apps or mini-programs should comply with relevant regulations such as clearly displaying prices, clearly indicating the charging standards and methods, and the content displayed should be truthful and accurate. The charges should be clear, conspicuous, and standardized, and users should confirm before deducting fees. There should be no malicious fee collection behavior. 2) If the main function of an app or mini-program requires paid activation, the app or mini-program should provide users with a free trial function or free experience. Verification version. 3) The paid usage terms for the app or mini-program should be consistent with the explicitly stated information, and there should be no other undisclosed terms remaining after payment. Usage conditions. 4) The app or mini-program should contain real and valid contact information, including but not limited to online customer service, phone numbers, and email addresses. This ensures that users can contact the administrator if they encounter payment or other issues.

Note. The verification methods include verifying the self-certification documents provided by the developer and operator.

d) To detect and monitor the protection of user rights in the APP or mini-program, including but not limited to acts that infringe upon user rights. The illegal collection of personal information, collection of personal information beyond the scope and frequency, illegal use of personal information, and forced use of targeted push notifications are all violations of regulations. Frequent self-starting and associated startup, deceptive and misleading coercive behavior, deceptive and misleading users to provide personal information, and unauthorized automatic renewal services. Fee-based services, setting up obstacles to account cancellation, etc.

e) Review, inspect, and monitor advertisements within the app or mini-program. 1) In-app or mini-program ads should not interfere with the functionality of other apps, mini-programs, or devices. Ads should only be displayed on the app or mini-program in that app. The advertisement displayed within the app or mini-program should not dominate the screen, including the lock screen and the unlocked desktop. Furthermore, when an app or mini-program is exited or closed, the advertisements within the app or mini-program should also be turned off. 2) Advertisements within the app or mini-program should be identifiable and distinguishable from other non-advertising information, and should not contain false or