

ICS 03.080.30

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**NATIONAL STANDARD OF THE
PEOPLE'S REPUBLIC OF CHINA**

GB/T 46964-2026

**Specification for the construction and service of business
districts**

商圈建设与服务规范

Issued on: January 28, 2026

Implemented on: May 1, 2026

**Issued by: State Administration for Market Regulation;
Standardization Administration of the PRC**

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Foreword

This document complies with the provisions of GB/T 1.1-2020 "Standardization Work Guidelines Part

1.Structure and Drafting Rules of Standardization Documents". Drafting. Please note that some content in this document may involve patents. The issuing organization of this document assumes no responsibility for identifying patents. This document was proposed and is under the jurisdiction of the National Technical Committee on Service Standardization (SAC/TC264). This document was drafted by: China National Institute of Standardization, Hainan Provincial Institute of Inspection and Testing, Chengdu Jinjiang District Commercial Federation, and Tibet Tianhong. Technology Co., Ltd., Hainan University. The main drafters of this document are. Liu Na, Fu Qiang, Zheng Juan'er, Zeng Yi, Wang Mengxiang, Wu Qingyu, Jin Zongzhen, Zhou Yuling, Zhou Xingyao, and Wan Fujun. Yao Xueqing, Liang Qi, Wang Qiaohui, Cheng Shuo, Xie Xiangxiang. Business District Construction and Service Standards

1 Scope

GB/T 46964-2026 is the Chinese national standard covering the managed shopping district - the mix of tenants and services, the pedestrian environment, parking and transport access, the signage and public facilities, the events and the management body that holds it together. First edition, in force since 1 May 2026. It was issued on 28 January 2026 and has been in force since 1 May 2026, as a first edition. The document is under the responsibility of the Standardization Administration of China. This page is published from the official record of the 2026 edition; the clause text of a standard this recent is not yet in circulation, and the figures, limits and tables it contains are those of the document itself, delivered in full with the English translation.

This document establishes the general principles for the construction and service of business districts, and stipulates the requirements for the construction, service, operation and management of business districts, as well as their evaluation and improvement. This document applies to the standardization of business district construction and services.

2 Normative references

The contents of the following documents, through normative references within the text, constitute essential provisions of this document. Dated citations are not included. For references to documents, only the version corresponding to that date applies to this document; for undated references, the latest version (including all amendments) applies. This document.

GB/T 10001 (All Parts) Public Information Graphic Symbols

GB 13495.1 Fire Safety Signs Part

3 Terms and Definitions

The following terms and definitions apply to this document.

3.1 business district Within a specific economic region, a commercial complex and commercial facilities constitute a group of businesses with considerable purchasing power, agglomeration capacity, and radiating influence. Industry cluster area.

3.2 Traffic The routes taken by people and goods moving indoors and outdoors within the business district.

Note. Generally, it is divided into passenger flow lines and freight flow lines.

4 General Principles

When developing and providing services for commercial districts, the following principles should be followed.

- a) Fully consider the concept of sustainable development, prioritize the use of energy-saving and environmentally friendly technologies, green building materials, and renewable energy facilities, and promote the development of business districts and... Coordinated development of the ecological environment and the construction of sustainable development business models;
- b) Encourage the use of digital and intelligent technologies to improve the functions of business districts and utilize intelligent management systems to enhance the synergy of people flow, logistics flow, and information flow. Improve efficiency and enhance the consumer experience;
- c) Strengthen honest business practices, regulate market order, implement the main

responsibility of business operators, protect the legitimate rights and interests of consumers, and create a safe, fair, and open business environment. A positive consumer environment.

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