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NATIONAL STANDARD OF THE PEOPLE'S REPUBLIC OF CHINA

GB/T 46842-2025

Asset management - Guidelines for the trading of cultural digital assets

资产管理 文化数字资产交易实施指南

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Foreword

This document complies with the provisions of GB/T 1.1-2020 "Standardization Work Guidelines Part

1.Structure and Drafting Rules of Standardization Documents". Drafting. Please note that some content in this document may involve patents. The issuing organization of this document assumes no responsibility for identifying patents. This document was proposed and is under the jurisdiction of the National Technical Committee on Standardization of Asset Management (SAC/TC583). This document was drafted by: China National Institute of Standardization, China Digital Culture Group Co., Ltd., Shenzhen Cultural Property Exchange, and Zhengzhou Data. Exchange Center Co., Ltd., Zhongyuan Publishing & Media Investment Holding Group Co., Ltd., Guangdong Southern Cultural Property Exchange Co., Ltd. Beijing Jiuqi Software Co., Ltd., Shanxi Huazheng Innovation Technology Research Institute Co., Ltd., National Museum of China, Zhejiang Cultural Property Exchange Institute, Jiangsu Provincial Cultural Property Exchange Co., Ltd., Bank of Beijing Co., Ltd., China Jiliang University, Li Keran Painting Academy. The main drafters of this document are. Wang Shuang, Jiang Jian, Saif, Cheng Yue, Pan Xinmin, Li Wenping, Chen Xi, Shi Lei, Ye Ling, Li Huabiao, and Lin Wenhuo. Liang Xiao, Wang Xiaoning, Jia Gao, Gao Shibao, Lü Wenjing, Zeng Lingyun, Zhao Dachuan, Tang Ying, Fu Shiguang, Ang Gao, Li Dan, Li Siwei, Ju Shuai, Zhang Dejun Tang Fangping, Wan Li, Liu Yuwei, Mao

Haijun, Zhang Xuefei, Lin Jie. Implementation Guidelines for Digital Asset Transactions in Asset Management Culture

1 Scope

GB/T 46842-2025 is the Chinese national standard covering trading digital cultural assets - the rights that actually transfer, the registration and custody, the platform's obligations and the settlement, on a market where what changes hands is a licence and a record rather than a thing. First edition, with the valuation guidance GB/T 46843-2025. It was issued on 2 December 2025 and has been in force since 2 December 2025, as a first edition. The document is under the responsibility of the Standardization Administration of China. This page is published from the official record of the 2025 edition; the clause text of a standard this recent is not yet in circulation, and the figures, limits and tables it contains are those of the document itself, delivered in full with the English translation.

This document establishes the basic principles for the implementation of cultural digital asset transactions, and outlines the transaction subjects, transaction objects, transaction processes, and transaction implementation. Recommendations on quality assurance and improvement. This document applies to the implementation of cultural digital asset transactions.

2 Normative references

The contents of the following documents, through normative references within the text, constitute essential provisions of this document. Dated citations are not included. For references to documents, only the version corresponding to that date applies to this document; for undated references, the latest version (including all amendments) applies. This document.

GB/T 20988 Network Security Technology - Information System Disaster Recovery Specification

GB/T 22080 Network Security Technology - Information Security Management System Requirements

GB/T 46843-2025 Guidelines for Valuation of Cultural Digital Assets in Asset Management

3 Terms and Definitions

The following terms and definitions apply to this document.

3.1 Digital assets digitalalasset A digital representation of an asset or other asset that exists only in digital form. [Source: GB/T 43572-2023, 3.20]

3.2 cultural digital assets Digital assets with cultural attributes (3.1).

Note. This includes assets formed by digitizing existing cultural resources, as well as assets created directly using digital technology.

3.3 Trading Subject The object to which the rights and obligations of both the seller and the buyer in cultural digital asset transactions are directed.

4 Basic Principles

The basic principles in the process of trading cultural digital assets include.

---Compliance. Complies with relevant national policies and regulations of competent authorities, and strengthens the prevention of digital financial risks;

---Security. Implement effective technical and management measures to prevent data leakage, tampering, and misuse, and ensure information security during the transaction process;

---Transparency. The transaction process is open, transparent, and traceable, facilitating supervision and management by relevant parties and regulatory agencies;

--- Impartiality. Openness and fairness, prevention of monopolies and unfair competition, and protection of the legitimate rights of all parties.