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Digital transformation management - Requirements for capability system construction

数字化转型管理 能力体系建设要求

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Table of Contents

Foreword

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Introduction

The core of enterprise digital transformation is digital capability building, which is guided by

value and benefit through deepening the application of new generation information technology.

With business scenarios as the driving force and data elements as the driving force, we will build and enhance the digital capability system, empower business innovation and transformation with digital capabilities, and improve Improve comprehensive capabilities to cope with the uncertainty of the digital age, build new advantages in competition and cooperation, transform and enhance traditional kinetic energy, form new kinetic energy, and create new value.

value and achieve new development.

The construction of digital capabilities should focus on systematization, systematization and innovation, and optimize, innovate and reconstruct according to value systems and business scenarios.

Requirements, from the data that the capability model can process, the rules and methods embedded in the capability model, the functions that the capability model can realize, the learning advantages of the capability model In terms of digitalization, we will transform the knowledge, experience and skills of individuals, teams and enterprises into digital models that carry digital capabilities.

The "PDCA" process method establishes the process management and implementation mechanism of digital capability construction, and continuously improves the application level of digital capability model construction.

The platform enables businesses to continuously improve dynamic perception and real-time analysis, autonomous decision-making and prediction and early warning, agile response and precise execution, rapid iteration and learning.

Improve learning optimization level, more effectively realize business flexibility, diversification, scenario-based and personalized development, and accelerate business innovation and transformation.

This document provides the requirements for building a digital capability system, and clarifies the systematic, systematic and innovative development of digital capabilities based on the "PDCA" process method.

The process mechanism of developing digital capability building aims to help enterprises take digital capability building as the core line and systematically promote digital transformation activities.

Stable digital transformation results.

Requirements for building a digital transformation management capability system