

ICS 01.040.01
CCS A22



**NATIONAL STANDARD OF THE
PEOPLE'S REPUBLIC OF CHINA**

GB/T 44584-2024

Geographical indication - Basic terminology

地理标志 基础术语

Issued on: September 29, 2024

Implemented on: September 29, 2024

**Issued by: State Administration for Market Regulation;
Standardization Administration of the PRC**

Table of Contents

1 Scope	1
2 Normative references	1
3 General terms	1
4 Identification terms	1
4 Index	5

Foreword

This document is in accordance with the provisions of GB/T 1.1-2020 "Guidelines for standardization work Part

1. Structure and drafting rules for standardization documents" Drafting. Please note that some of the contents of this document may involve patents. The issuing organization of this document does not assume the responsibility for identifying patents. This document is submitted by the State Intellectual Property Office. This document is under the jurisdiction of the National Technical Committee on Knowledge Management Standardization (SAC/TC554). The drafting units of this document. China National Institute of Standardization, State Intellectual Property Office, Shandong University, Shanxi University, and China Patent Information Center. The main drafters of this document are. Zhang Zhicheng, Yun Zhenyu, Zhang Yao, Wang Chen, Tan Qiqi, Zhao Ming, Wang Xiaobing, Zhao Xiaoping, and Teng Dazhu. Basic terms of geographical indications

1 Scope

GB/T 44584-2024 is the basic vocabulary of geographical indications in China. The field needs one because the Chinese system arrived in three overlapping streams - the quality-based product protection, the collective and certification trade mark route, and the agricultural product designation - each with its own words for what is substantially the same thing, and because the EU-China agreement on geographical indications requires the two sides to mean the same by the terms they have mutually recognised. The standard defines the general terms, the terms of identification, covering the indication itself, the product, the defined area and the specification, and the terms of protection, covering registration, use, control and enforcement. It took effect on 29 September 2024.

This document defines the basic terminology of geographical indications. This document applies to the review, identification and protection management of geographical indication products.

2 Normative references

This document has no normative references.

3 General terms

3.1 Produced in a specific region, the quality, reputation or other characteristics of which are essentially determined by the natural and human factors of the region. product.

Note. This includes planting and breeding products from the region, as well as raw materials that are all from the region or partly from other regions and are produced in the region according to specific processes. Products produced and processed by technology.

3.2 Quality characteristics specific quality Geographical indication products (3.1) have inherent characteristics that distinguish and identify them from other similar products and are related to their geographical origin. Note

1. Quality characteristics include but are not limited to sensory properties, physical and chemical properties and biological properties recognized by the public. Note

2. Geographical sources include natural and human.

3.3 reputation The prestige and reputation acquired by a geographical indication product (3.1) in the market place and/or among the public on account of its quality or other characteristics.

3.4 Natural factors The topography, landforms, soil, water, climate and biological factors within the origin area that are associated with the quality, reputation or other characteristics of the geographical indication product (3.1) And other natural geographical factors.

3.5 Human factors Planting technology, breeding technology, processing technology, Cultural and social factors such as technological processes and production traditions.

4 Identification terms

4.1 A geographical indication product name that has been used for a long time, is widely known and generally recognized by the public.