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**NATIONAL STANDARD OF THE
PEOPLE'S REPUBLIC OF CHINA**

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Copyright asset management systems - Requirements

版权资产管理体系 要求

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Foreword

This document is in accordance with the provisions of GB/T 1.1-2020 "Guidelines for standardization work Part

1. Structure and drafting rules for standardization documents" Drafting. Please note that some of the contents of this document may involve patents. The issuing organization of this document does not assume the responsibility for identifying patents. This document is proposed and coordinated by the National Asset Management Standardization Technical Committee (SAC/TC583). This document was drafted by: China Copyright Protection Center, China National Institute of Standardization, and Jiangsu Quality and Standardization Research Institute. The main drafters of this document are Gao Gao, Fan Jihong, Liu Yuwei, Wang Xingpeng, Li Baichen, Chen Yujia, Xu Mengjun, Zheng Zhong, and Liu Jue. Copyright asset management system requirements

1 Scope

China's national requirements for copyright asset management systems. A copyright asset management system is what an organisation that owns creative works uses to know what it owns: the works themselves, who created them, what rights were assigned and for what territories and terms, what licences have been granted, and when each expires. It sounds administrative and it is the difference between a catalogue that can be exploited and one that cannot. A publisher, a broadcaster, a music company or a games studio that cannot establish the chain of title for a work cannot license it, cannot defend it, and may not lawfully use it themselves. The problem has grown with the volume of digital content and with the number of small transactions - a system that worked for a hundred titles and a dozen licensees does not work for a catalogue of millions and automated licensing.

This document specifies the requirements for a copyright asset management system in the context of an organizational setting. This document is suitable for organizations of any size, type and nature to manage their copyright assets. Note

1. This document may be used in whole or in part to enhance an organization's copyright asset management capabilities and provide value to copyright assets, the organization itself and related parties. Note

2. Copyright in this document is synonymous with authorship.

2 Normative references

The contents of the following documents constitute the essential clauses of this document through normative references in this document. For referenced documents without a date, only the version corresponding to that date applies to this document; for referenced documents without a date, the latest version (including all amendments) applies to This document.

GB/T 33172 Overview, principles and terminology of asset management

3 Terms and definitions

The terms and definitions defined in GB/T 33172 and the following apply to this document.

3.1 Copyright The copyright holders, such as authors and other natural persons, legal persons or unincorporated organizations who enjoy copyright in accordance with the Copyright Law, have the right to use the copyright of literary, artistic and scientific works. Exclusive rights in technical works. Note

1.The exclusive rights enjoyed by copyright owners over literary, artistic and scientific and technological works include personal rights and property rights. Note

2.Personal rights include the right to publish, the right to authorship, the right to modify, and the right to protect the integrity of the work; property rights include the right to copy, the right to distribute, the right to rent, the right to exhibit, and the right to perform. The copyright owner shall have the right to display, broadcast, disseminate information on the Internet, shoot, adapt, translate, compile and other rights that should be enjoyed by the copyright owner.

3.2 Copyright assets copyrightasset Copyright property rights and interests related to copyright that an organization owns or controls and that can continue to play a role in the organization and bring expected economic benefits Property rights related to relevant rights.

Note. Includes but is not limited to copyright assets that the organization identifies, controls or is able to influence.

3.3 A set of collaborative activities by which an organization realizes value from copyright assets it owns or controls.

3.4 A set of interrelated or interacting measures used by an organization to establish copyright asset management policies, objectives and processes to achieve organizational goals. elements.

3.5 Copyright assets go through all stages from creation, management, protection and utilization to expiration.