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**NATIONAL STANDARD OF THE
PEOPLE'S REPUBLIC OF CHINA**

GB/T 43295-2023

**Education and learning services - Requirements for distance
learning**

教育与学习服务 远程学习服务要求

(English Translation)

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Foreword

This document complies with the provisions of GB/T 1.1-2020 "Standardization Work Guidelines Part 1: Structure and Drafting Rules of Standardization Documents" Drafting:

Please note that some content in this document may involve patents: The publisher of this document assumes no responsibility for identifying patents:

This document is equivalent to ISO 29994:2021 "Education and Learning Services Distance Learning Service Requirements":

Introduction

This document is intended to set out specific requirements for distance learning services:

The goal of this document is to increase the transparency and trustworthiness of distance learning services and to protect consumers through practices that avoid bias:

Improve the quality of distance learning services for all parties involved:

The structure of this document reflects the typical experiences of learners and customers in a typical distance learning service process: This document is GB/T 37709-Necessary supplementary requirements for the 2021 General Regulations on Non-Formal Education Services: Distance Learning Service Providers (DLSPs) may use both this document and GB/T 37709-2021, ensuring the smooth implementation of distance learning services:

Education and Learning Services Distance Learning Service Requirements

1 Scope

This document specifies the requirements for distance learning services not proposed in GB/T 37709-2021:

This document applies to distance learning services for learners as well as funders:

If the distance learning service provider provides other learning services in addition to distance learning services, this document only applies to the distance learning services:

2 Normative reference documents

The contents of the following documents constitute essential provisions of this document through normative references in the text: Among them, the dated quotations for undated referenced documents, only the version corresponding to that date applies to this document; for undated referenced documents, the latest version (including all amendments) applies to this document:

GB/T 37709-2021 General principles for non-formal education services (ISO 29993:2017, IDT)

3 Terms and definitions

The following terms and definitions apply to this document:

A series of activities that occur between learners and teaching staff designed to facilitate learning when there is a gap in time or/and space:

Examples: Correspondence learning, digital learning, online learning and mobile learning:

Individuals or organizations that provide distance learning services (3:1), including any person involved in providing distance learning services:

curriculum Learning activities prepared by the distance learning service provider (3:2) describe in detail the learning objectives, learning content, learning outcomes, and learning methods:

Methods, study time and learning assessment:

[Source: ISO 29995:2021, 3:6:6, with modifications] 3.4 evaluation the system

collects various types of information to analyze and make improvements to learning services:

[Source: ISO 29995:2021,3:5:2, with modifications] 3.5 A person who uses systems methods and teaching theories to design content for learning experiences:

Note: Instructional Design Specialists may work alone or lead a team, which may include writers, editors, graphic designers, artists, subject matter experts, assessment specialists, and other professionals responsible for content and curriculum development: In a small business or institution, one person can also serve as a teaching facilitator roles of accounting specialists and teaching staff: