



**NATIONAL STANDARD OF THE
PEOPLE'S REPUBLIC OF CHINA**

GB/T 42496-2023

Guidelines for green exhibition operation

绿色展览运营指南

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Table of Contents

Foreword	3
1 Scope	4
2 Normative references	4
3 Terms and definitions	4
4 Basic principles	5
4.1 Principles of environmental protection	5
4.2 Forward-looking principle	5
4.3 Principle of synergy	6
5 Key points in operation of the organizer (co-organizer)	7
5.1 Preparatory phase	7
5.2 Move-in stage	8
5.3 On-display stage	8
5.4 Move-out stage	9
5.5 Summary stage	9
6 Key points in operation of exhibitors	10
6.1 Preparatory phase	10
6.2 Move-in stage	10
6.3 On-display stage	10
6.4 Move-out stage	11
7 Key points in operation of exhibition venue operators	11
7.1 Preparatory phase	11
7.2 Move-in stage	11
7.3 On-display stage	11
7.4 Move-out stage	12
8 Key points in operation of exhibition service providers	12
8.1 Key points in operation of exhibition construction project enterprises	12
8.2 Key points in operation of transportation and logistics enterprises	13
8.3 Key points in operation of information service enterprises	13
8.4 Key points in operation of catering service providers	14
8.5 Key points in operation of waste disposal companies	14
References	15

Foreword

This document was issued on 17 March 2023 by the State Administration for Market Regulation; Standardization Administration of the PRC and takes effect on 17 March 2023.

It is a GB/T standard: recommended rather than compulsory, but it is the text a Chinese reviewer applies when assessing a submission.

1 Scope

GB/T 42496-2023 covers how a trade exhibition is run so that less of it ends up in a skip, and it is arranged by who does the work rather than by subject. Clause 4 states the principles: environmental protection, built on the reduce, reuse and recycle rule the text names; a forward-looking principle; and a principle of synergy between the parties. Clauses 5 to 8 then take each group through the phases of the event. The organiser has preparatory, move-in, on-display, move-out and summary stages; exhibitors and venue operators have the same phases without the summary; and clause 8 splits the service providers into stand construction firms, transport and logistics companies, information service companies, caterers and waste disposal companies, with 8.1.1 asking that a booth be designed on the reduce, reuse and recycle principles and toward simpler decoration and standardised construction. That division is the point: a stand is built and demolished inside a week, and no single party can cut that waste alone when the organiser sets the rules, the exhibitor buys the stand and the contractor builds it. Terms follow GB/T 26165-2021. For organisers, venue operators, exhibitors and exhibition service contractors.

This document provides guidance on the entire process of green exhibition operations, clarifies basic principles, and provides stakeholders of the exhibition with guidance and measures for green operations at different stages of the entire exhibition process.

This document applies to the operation of green exhibitions.

2 Normative references

The following documents contain the provisions which, through normative reference in this document, constitute the essential provisions of this document. For the dated referenced documents, only the versions with the indicated dates are applicable to this document; for the undated referenced documents, only the latest version (including all the amendments) is applicable to this document.

GB 3095-2012 Ambient air quality standard

GB/T 24001 Environmental management systems - Requirements with guidance

for use

GB/T 26165-2021 Trade exhibition - Terminology

GB/T 41129-2021 Evaluation guidelines for green booth

3 Terms and definitions

Terms and definitions defined in GB/T 26165-2021 and the following apply to this document.

3.1 stakeholders of the exhibition

Relevant individuals or organizations involved in the entire exhibition process of preparation, move-in, on-display, move-out, summary, etc.

NOTE: Exhibition-related parties include but are not limited to the organizer (co-organizer), exhibitors,

exhibition venue operators, exhibition service providers, etc.

3.2 operation of green exhibition

Relevant parties in the exhibition collaborate with each other to implement the principle of Reduce, Reuse, and Recycle throughout the entire exhibition process, giving priority to elements such as environmentally friendly design, technology, processes, equipment, facilities, materials, and venues to achieve sustainable development of the exhibition.

4 Basic principles

4.1 Principles of environmental protection

It is crucial that the entire exhibition implementation process follows the 3R principle of Reduce, Reuse, and Recycle:

- a) Reduce: Use fewer resources to achieve exhibition functions;
- b) Reuse: The materials used can be used repeatedly in their original form or after repair and renovation;
- c) Recycle: The resources used can be recycled and reused economically.

4.2 Forward-looking principle

Stakeholders of the exhibition should assess the situation, pay attention to developments and changes, and plan scientifically and systematically. The following

measures are crucial:

- a) Stakeholders should assume social responsibility, pay attention to, implement, and jointly promote the concept of green development of exhibitions and national requirements for sustainable development, such as carbon emissions, plastic ban, etc.;
- b) It is advisable to pay attention to the development of science and technology, and promote the green development of exhibitions through the introduction of scientific and technological means, environmental protection and energy-saving measures, online and offline technical means, etc.;
- c) Incentive measures can be taken appropriately to encourage the implementation of measures for the operation of green exhibitions. It is advisable to carry out green exhibition stand evaluation in accordance with GB/T 41129-2021 and explore the implementation path of carbon peaking and carbon neutrality for exhibitions;
- d) It is advisable to cooperate, pay attention to and control the friendliness of the working environment, provide protective devices and equipment, and ensure including but not limited to domestic waste, solid waste, hazardous waste, etc.

5.3.4 It is appropriate to promote the green concept of exhibitions and demonstrate the results of green exhibition operations during the exhibition through some channels or forms.

5.3.5 Green-themed exhibition selection and exchange activities can be held during the exhibition, with themes including but not limited to green exhibitions, green materials, green transportation, etc.

5.4 Move-out stage

5.4.1 It is appropriate to standardize and supervise the operating procedures of exhibitors, exhibition construction project enterprises, waste disposal companies, and other stakeholders of the exhibition involved in the move-out of the exhibition, so that they comply with green environmental protection requirements.