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**NATIONAL STANDARD OF THE
PEOPLE'S REPUBLIC OF CHINA**

GB/T 36061-2018

**General specification for the traceability of e-commerce
transaction products**

电子商务交易产品可追溯性通用规范

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Foreword

This standard was drafted in accordance with the rules given in GB/T 1.1-2009. This standard is proposed by the China Article Numbering Center. This standard is under the jurisdiction of the National Electronic Commerce Quality Management Standardization Technical Committee (SAC/TC563). This standard was drafted by: China Article Numbering Center, Zhejiang Tmall Technology Co., Ltd., Hangzhou National E-commerce Product Quality Monitoring Division Center, Hangzhou Institute of Standardization, National Organization Code Center, Zhejiang Provincial Article Coding Center, and Henan Provincial Institute of Standardization. The main drafters of this standard. Li Sucai, Sun Xiaoyun, Wang Shangshu, Yuan Zheng, Wang Junchen, Xu Yanjun, Zhou Gang, Shao Xiaojing, Jin Ye, Chen Liping, Wu Xinmin, Shi Jin, Liao Quanhong, Qian Yuyu. General specification for traceability of e-commerce transaction products

1 Scope

China's national general specification for tracing products sold through e-commerce. It sets out what traceability information must be captured, how it is structured and how it is made available. Traceability in a shop is a supply chain matter between businesses; in e-commerce it becomes a consumer-facing one, because the buyer has no shop to return to and no way to judge a seller except by what the platform shows. The information that matters is the chain: which manufacturer made the batch, when, which distributor held it, which merchant listed it and which order it went out on. For food, medicines, cosmetics and infant products that chain is what a recall runs on, and China's food safety incidents are the reason the requirement exists at all. The harder part is that a marketplace transaction crosses several parties who each hold one link, and a general specification is what makes those links join up rather than each being complete on its own terms.

This standard specifies the principle of traceability of e-commerce transaction products, general traceability procedures, and requirements for retrospective participants and traceability information. And implement traceability and recalls. This standard applies to the tracing and management of e-commerce transaction products.

2 Normative references

The following documents are indispensable for the application of this document. For dated references, only dated versions apply to this article. For undated references, the latest version (including all amendments) applies to this document.

GB 12904 Product Bar Code Retail Product Code and Bar Code Representation

GB/T 15425 product barcode 128 barcode

GB/T 16828 Barcode participant's position code and bar code representation

GB/T 16830 Commodity bar code storage and transport product code and bar code representation

GB/T 16986 Product Bar Code Application Identifier

GB/T 18127 product barcode logistics unit coding and bar code representation GB/T 21049 Hanxin code

GB 32100 Legal person and other organizations unified social credit code encoding rules

GB/T 33993 product QR code

GB/T 35408 E-commerce Quality Management Terminology

3 Terms and definitions

The terms and definitions defined in GB/T 35408 and the following apply to this document.

3.1 Traceability traceability The ability to trace the history, application, or location of the object.

Note 1. When considering products or services, traceability may involve.

- a) Sources of raw materials and components;
- b) history of processing;
- c) The distribution and location of products or services after their delivery.

Note 2. Rewrite GB/T 19000-2016, definition 3.6.13.

3.2 Traceable unit traceable unit A single product or the same batch of product that requires the recording and tracing of information about its source, use, and location.

Note. Traceability includes both tracking and tracing. [GB /Z 25008-2010, definition 3.1]