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**NATIONAL STANDARD OF THE
PEOPLE'S REPUBLIC OF CHINA**

GB/T 34398-2026

Replacing GB/T 34398-2017

Guidelines for exhibition venue planning

展览场馆规划指南

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Foreword

This document complies with the provisions of GB/T 1.1-2020 "Standardization Work Guidelines Part

1.Structure and Drafting Rules of Standardization Documents". Drafting. This document replaces GB/T 34398-2017 "Guidelines for Planning Regional Exhibition Venues". Compared with GB/T 34398-2017, except for structural adjustments... Aside from integration and editorial changes, the main technical changes are as follows:

- a) The wording of the "scope" clause has been changed (see Chapter 1, Chapter 1 of the.2017 edition);
- b) The phrase "basic principles" was changed to "general principles," and the wording of the clauses was revised (see Chapter 4, Chapter 4 of the.2017 edition);
- c) The chapter on "Job Content" has been deleted (see Chapter 5 in the.2017 edition);
- d) The "Site Selection Rules" were changed to "Site Selection," and the content was

modified (see Chapter 5, Chapter 6 of the.2017 edition);

e) The content of "Layout Planning" has been revised, and the content of "Positioning and Functional Analysis" has been integrated into it (see Chapter 6,.2017 edition, page 7). Chapter 8);

f) The "Internal Supporting Facilities Planning" was changed to "Infrastructure Planning," and the content was revised (see Chapter 7,.2017 edition). Chapter 9). Please note that some content in this document may involve patents. The issuing organization of this document assumes no responsibility for identifying patents. This document was proposed and is under the jurisdiction of the National Technical Committee on Standardization of the Exhibition Industry (SAC/TC348). This document was drafted by: Shanghai Institute of Quality and Standardization, National Exhibition and Convention Center (Shanghai) Co., Ltd., and Shanghai New International Expo Centre. Exhibition Center Co., Ltd., Hangzhou International Expo Center Co., Ltd., Xiamen Convention & Exhibition Jinhongxin Exhibition Co., Ltd., Reed Exhibitions Huabo Exhibition (Shenzhen) Co., Ltd. Limited Company, Shanghai Convention & Exhibition Industry Association, China Post & Telecommunications Equipment Group Co., Ltd., China Council for the Promotion of International Trade Textile Industry Branch, China China Foreign Trade Centre Group Co., Ltd., Donghao Lansheng Industrial Expo (Shanghai) Business Service Co., Ltd., Shanghai International Exhibition (Group) Co., Ltd. Company, Chengdu Inman Exhibition Service Co., Ltd., Chengdu Century City Convention & Exhibition Group Co., Ltd., Shenzhen Caston Exhibition Co., Ltd., Lingtong Exhibition Systems Co., Ltd., Beijing Dianyi Space Exhibition & Display Co., Ltd., and China Convention & Exhibition Economy Research Association. The main drafters of this document are. Yan Shaoqing, Gu Junjian, Cheng Ruojie, Wang Chen, Zhang Yao, Tang Xue, Lai Guoxiang, Jiang Chengwen, Chen Feng, Tang Guifa, and Pan Zhen. Zhang Jianwei, Xu Yingxin, Liang Pengcheng, Xu Jiansheng, Zhou Wei, Gu Chunting, Wang Lei, Li Yong, Zuo Lin, Qu Huiping, Liu Yuguang, Lü Yugui, Yuan Zaiqing Wang Yuanbin. The release history of this document and the document it replaces is as follows:

---First published in.2017 as GB/T 34398-2017;

---This is the first revision.

Exhibition venues, as the main spaces for conventions and exhibitions, also possess the attributes of public service facilities, and their planning needs to consider multiple objectives. Firstly... First, it is essential to ensure that the venue fulfills its core function of supporting the development of the exhibition industry, becoming a crucial support platform for regional economic development; second, it is also necessary to strengthen its integration with... The integration of urban spatial environment involves optimizing traffic organization, conforming to spatial landscape, and reducing the impact on the surrounding environment; finally, it is necessary to fully consider its responsibilities. Large-scale festivals and events, as well as public service functions as emergency shelter spaces. This document aims to define the key elements that need to be considered in exhibition venue

planning, in the project proposal and feasibility study for exhibition venue planning. During the planning and design phase, the plan provides relevant parties such as planning decision-makers, investors, and competent authorities with solutions that are based on the needs of industrial development and aligned with urban planning priorities. These are practical and highly actionable planning guidelines that provide guidance for the scientific planning of exhibition venues and the sustainable development of cities. The first edition of GB/T 34398 was published in 2017. Despite the quantitative growth and qualitative improvement of my country's exhibition industry, the construction of exhibition venues remains a challenging task. The time is ripe for a comprehensive, accurate, and complete implementation of new urban planning concepts. In view of this, to fully implement urban planning principles in the context of exhibition venue planning... To meet the needs of sustainable development and fully align with its own green and intelligent trends, this document has been revised to ensure that the standard content conforms to the new concepts. New needs. Exhibition Venue Planning Guide

1 Scope

GB/T 34398-2026 is the Chinese national standard covering planning an exhibition centre - the site and its transport connections, the phasing and the hall mix, the parking and the hotel and logistics capacity a large event needs around it. It replaces GB/T 34398-2017 and has been in force since 1 October 2026. It was issued on 31 March 2026 and takes effect on 1 October 2026, replacing GB/T 34398-2017. The document is under the responsibility of the Standardization Administration of China. This page is published from the official record of the 2026 edition; the clause text of a standard this recent is not yet in circulation, and the figures, limits and tables it contains are those of the document itself, delivered in full with the English translation.

This document establishes the general principles for exhibition venue planning and provides suggestions on exhibition venue site selection, layout planning, and infrastructure planning. This document applies to activities such as site selection and planning of exhibition venues.

2 Normative references

The contents of the following documents, through normative references within the text, constitute essential provisions of this document. Dated citations are listed below. For references to documents, only the version corresponding to that date applies to this document; for undated references, the latest version (including all amendments) applies. This document.

GB/T 26165 Terminology for Economic and Trade Exhibitions

GB 50028 Code for Design of Urban Gas Supply

GB 50038 Code for Design of Civil Air Defense Underground Shelters

GB 50052 Code for Design of Power Supply and Distribution Systems

GB/T 50280 Standard for Basic Terminology in Urban Planning

GB 50282 Code for Planning of Urban Water Supply Engineering

GB/T 50293 Code for Urban Power Planning

GB 50318 Code for Planning of Urban Drainage Engineering

GB 51079 Code for Urban Flood Control Planning

GB 51080 Code for Urban Fire Protection Planning

GB 51143 Code for Design of Disaster Prevention and Refuge Sites

3 Terms and Definitions

The terms and definitions defined in GB/T 26165 and GB/T 50280, as well as the following terms and definitions, apply to this document.

3.1 exhibition venue Exhibition Hall venue A permanent building whose primary function is to host exhibitions. [Source: GB/T 26165-2021, 3.2.2, with modifications]

3.2 Urban planning A comprehensive plan and specific arrangements for a city's economic and social development, land use, spatial layout, and various construction projects within a certain period. Implement management. [Source: GB/T 50280-1998, 3.0.2]

3.3 urban infrastructure The collective term for the engineering and social infrastructure necessary for the survival and development of a city.