

ICS 35.240.60

CCS A 10



**NATIONAL STANDARD OF THE
PEOPLE'S REPUBLIC OF CHINA**

GB/T 32929-2016

**Information description of product for electronic commerce
transaction -- Digital products**

电子商务交易产品信息描述 数码产品

(English Translation)

Issued on: August 29, 2016

Implemented on: March 1, 2017

**Issued by: General Administration of Quality Supervision, Inspection and
Quarantine of the People's Republic of China, Standardization
Administration of the People's Republic of China**

Table of Contents

Foreword	
Introduction	
1 Scope	
2 Normative references	
3 Terms and definitions	
4 Describes the property	
5 Describe method	
6 Information Model	
7 General Information Summary Description	
8 Product Information Summary Description	
9 Accessories Product Information Summary Description	

Foreword

This standard was drafted in accordance with the rules given in GB/T 1.1-2009.

This standard is proposed and managed by the National Standardization Technical Committee for Electronic Services (SAC/TC83).

This standard was drafted unit. China Standard Technology Group Co., Ltd., Konka Group Co., Ltd., Chengdu Standardization Association, China Standard Institute of Standardization, Fujian Institute of Standardization, Dongguan Xin Yi e-commerce Co., Ltd., Taobao (China) Co., Ltd., Xi'an Gongxin Small Business Management Services Co., Ltd., Qingdao Institute of Standardization, Dongying Yellow River Delta standard technical service center, the national application software Product Quality Supervision and Inspection Center.

Introduction

In recent years, with the development of science and technology, the advent and emergence of computers has driven a number of products marked with numbers to replace traditional Film, video tapes, tapes, etc., usually referred to as digital products, including digital cameras, digital video cameras, digital learning machine and other daily consumer digital products; mobile phones, digital telephone mother, satellite receiving devices and other communications digital products; computers, copiers, scanners and other office-like digital products and digital refrigerators and other home appliances digital products.

This standard specifies the digital products mainly used in daily life, such as digital cameras, digital video cameras and other consumer digital production Product In addition, the national standard "e-commerce transaction product information description" is a series of standards, including communications digital products will be in the national standard "Electronics Business Transaction Product Information Description Communication Products "in the norms, office digital products will be in the national standard" E-commerce trading product information Describe the computer office products "in the norms, home appliances digital products will be in the national standard" E-commerce transactions Product Information Description Household appliances Device "in the specification.

E-commerce Trading Product Information Describing digital products

1 Scope

This standard specifies the e-commerce transaction digital product information description attributes, description methods, models, abstract description and extension methods.

This standard applies to e-commerce digital product information collection, publishing, exchange, storage and management.

2 Normative references

The following documents for the application of this document is essential. For dated references, only the dated version applies to this article Pieces. For undated references, the latest edition (including all amendments) applies to this document.

GB/T 2260 People's Republic of China administrative divisions code GB/T 2659 countries in the world name code GB/T 7408 data elements and exchange format information exchange date and time notation GB 11714 National Organization code rules GB/T 17295 International Trade Unit code GS15 industrial and commercial administration of the main body registration number preparation rules ISO/IEC 19501:2005 Information Technology Open Distributed Processing Unified Modeling Language (UML) Version 1.4.2 [Informationtechnology-Opendistributedprocessing-UnifiedModelingLanguage (UML) version 1.4.2] ISO 24156-1:2014 Terminology Working with the UML in relation to the conceptual model of the graphical symbols Part 1. Terms used in the work Unified Modeling Language Symbols Guide (GraphicnotationsforconceptmodelinginterminologyworkanditsrelationshipwithUML-Part 1: GuidelinesforusingUMLnotationinterminologywork)

3 Terms and definitions

The following terms and definitions apply to this document.

Ecommerce electroniccommerce Business in electronic form.

Note: The main economic activities between the use of modern information technology and network technology (including the Internet, mobile networks and other information networks) to carry out business activities, network Part or all of the key business activities such as approaching, contracting, paying and so on, including the transaction of goods, service transactions and intellectual property transactions.

Entity

Any existing, or possible specific or abstract things, including the connection between things.

Examples. A person, object (object), events, ideas, processes and so on.

Note: The existence of an entity does not depend on whether there is any available data about it.

[GB/T 18391.1-2009, Definition 3.2.10] 3.3 Attribute the characteristics of an object or entity.