

ICS 01.080.20

CCS A 22



**NATIONAL STANDARD OF THE
PEOPLE'S REPUBLIC OF CHINA**

GB/T 31384-2024

Replacing GB/T 31384-2015

**Setting specifications for public information guidance systems
in tourist attractions**

旅游景区公共信息导向系统设置规范

Issued on: March 15, 2024

Implemented on: July 1, 2024

**Issued by: State Administration for Market Regulation;
Standardization Administration of the PRC**

Table of Contents

Preface	III
1 Scope	1
2 Normative references	1
3 Terms and Definitions	1
4 Tourist attraction guidance system	1
4.1 Sub-guidance system	1
4.2 Guiding Factors	2
4.3 Main information	2
5 General Requirements	2
6 Design of guiding elements	3
6.1 General	3
6.2 Location Mark	3
6.3 Guidance signs	4
6.4 Plane diagram	5
6.5 Block Orientation Map	6
6.6 Information Index Mark	6
6.7 Portable Printing	6
6.8 Description of signs	6
6.9 Safety signs	7
6.10 Behavioral signs	7
7 Setting of guidance elements	7
7.1 General	7
7.2 Peripheral import system	8
7.2.1 Composition	8
7.2.2 Main roads around the area	8
7.2.3 Parking lots in tourist attractions	8
7.2.4 Surrounding public transportation stations	8
7.3 Tour Guidance System	9
7.3.1 Composition	9
7.3.2 Information Classification	9
7.3.3 Visitor Center	9
7.3.4 Entrance	9

7.3.5 Ticket Office	9
7.3.6 Sightseeing Trail	10
7.3.7 Major intersections	10
7.3.8 Tourist attractions	10
7.3.9 Public facilities and others	11
7.4 Scenic spot export system	11
7.4.1 Composition	11
7.4.2 Major intersections	11
7.4.3 Exit	11
7.4.4 Parking lot	11
8 Verification Method	11
Appendix A (Informative) Example of tourist attraction orientation element design	12
Appendix B (Informative) Example of Setting Guide Elements for Tourist Attractions	19
Figure 3 Examples of representative graphics used in tourist area signs	5
Figure 4 Examples of representative graphics used in pedestrian guidance signs	5
Figure A.3 Example of panoramic design of tourist attractions	14
Figure A.4 Example of tourist attraction guide map design	15
Figure A.5 Example of design of tourist attraction route map (combined with panoramic scenic area diagram)	16
Figure A.6 Example of design of guide map around tourist attractions	17
Figure A.7 Tourist attraction introduction design example	18
Figure B.1 Example of setting up pedestrian guide signs and motor vehicle tourist area signs at intersections around tourist attractions	19
Figure B.2 Example of signage at the entrance of a tourist attraction	20
Figure B.3 Example of setting guide signs at intersections in tourist attractions (setting guide signs as column type)	21
Figure B.4 Example of setting guide signs at intersections in tourist attractions (combination of guide signs and guide maps)	22

Foreword

This document is in accordance with the provisions of GB/T 1.1-2020 "Guidelines for standardization work Part 1: Structure and drafting rules for standardization documents" Drafting.

This document replaces GB/T 31384-2015 "Specifications for the Installation of Public Information Guidance Systems in Tourist Attractions" and is consistent with GB/T 31384-2015.

In addition to structural adjustments and editorial changes, the main technical changes are as follows.

- a) Chapter 1 "Scope" has been changed (see Chapter 1, Chapter 1 of the 2015 edition);
- b) Change "information board" in the guidance element to "information index sign" (see 4.2, 6.6, 4.2, 6.5 of the 2015 edition);
- c) Added "description signs" and their design requirements (see 4.2, 6.8);
- d) Added "instruction signs" and "prompt signs" and their design and setting requirements (see 4.2, 6.9, 7.3.8.5);
- e) Change "dissuasion sign" to "behavior instruction sign" (see 4.2, 6.10, 4.2, 6.8 of the 2015 edition);
- f) Added "General Requirements" (see Chapter 5);
- g) Change "General Principles" to "General Principles" (see 6.1, 7.1, Chapter 5 of the 2015 edition);
- h) Added the requirements for the design of guidance elements for accessibility (see 6.1.2);
- i) The design requirements for location signs of barrier-free facilities have been deleted (see 6.1.5 of the 2015 edition);
- j) The description of the design requirements for "arrows" in guide signs has been changed (see 6.3.5, 6.2.5 of the 2015 edition);
- k) Changed the design requirements for "panoramic view" [see 6.4a), 6.3a) of the 2015 edition];
- l) Changed the design requirements for the "Navigation Map" and changed the "auxiliary map" in the "Navigation Map" to "overview map" [see 6.4b). 6.3b)];
- m) Added design requirements for "circuit diagram" [see 6.4c)]
- n) The horizontal distance from the entrance and exit of the tourist attraction to the boundary of the coverage area in the surrounding orientation map has been deleted [see the 2015 edition of 6.4b)];
- o) The content of "Information Index Mark" has been changed (see 6.6, 6.5 of the 2015 edition);
- p) Changed the design requirements for evacuation route signs [see 6.9f), 6.7d of the 2015 edition)];
- q) Added the provision of setting up plan diagrams and block orientation maps according to actual orientation (see 7.1.6);
- r) The composition of the tour guidance system has been changed (see 7.3.1, 8.1 of the

2015 edition);

s) Changed the requirements for the location signs, guide signs, service functions or facilities of the visitor center (see 7.3.3.1, 7.3.3.3, 2015 Version 8.8.1);

t) Added requirements for the location signs of tourist scenic area gates and guide signs at major intersections (see 7.3.4.3 and 7.4.2);

u) Added the setting requirements for information index flag (see 7.3.9.2);

v) The requirement that "guidebooks and other materials should be provided to tourists at the main entrances of tourist attractions" has been deleted (see 8.3.6 of the 2015 edition).

Please note that some of the contents of this document may involve patents. The issuing organization of this document does not assume the responsibility for identifying patents.

This document is proposed by the Ministry of Culture and Tourism of the People's Republic of China.

This document is under the jurisdiction of the National Tourism Standardization Technical Committee (SAC/TC210).

This document was drafted by: Ministry of Culture and Tourism of the People's Republic of China and China National Institute of Standardization.

The main drafters of this document are: Shan Gangxin, Wu Kefeng, Zhang Xikuan, Zhang Liang, He Yan, Mou Lin, Guo Yuan, Chen Lishan, Gong Fengqi, and Yang Yanfeng.

The previous versions of this document and the documents it replaces are as follows.

- First published in 2015 as GB/T 31384-2015;
- This is the first revision.

Specifications for the establishment of public information guidance systems in tourist attractions

1 Scope

This document stipulates the composition, overall requirements, and guidance requirements of the public information guidance system of tourist attractions (hereinafter referred to as the tourist attraction guidance system).

Requirements for element design and setup and verification methods.

This document is applicable to the design and setting of guidance systems in tourist attractions.

This document does not apply to the design and installation of electronic guidance, voice guidance and dynamic guidance elements.