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NATIONAL STANDARD OF THE PEOPLE'S REPUBLIC OF CHINA

GB/T 31082-2025

Replacing GB/T 31082-2014

Specification for exhibition data auditing

展览会数据审核规范

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Standardization Administration of the PRC**

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Foreword

This document is in accordance with the provisions of GB/T 1.1-2020 "Guidelines for standardization work Part 1: Structure and drafting rules for standardization documents" Drafting.

This document replaces GB/T 31082-2014 "Exhibition Data Review Rules". Compared with

GB/T 31082-2014, in addition to the structural adjustment In addition to editorial changes, the main technical changes are as follows.

a) The scope of application of the document has been changed and is no longer limited to third-party audits (see Chapter 1, Chapter 1 of the 2014 edition);

b) Changed terms and definitions (see Chapter 3, Chapter 3 of the 2014 edition);

c) The content of the principles of "scientificity" and "independence" has been changed (see 4.2, 4.3, 4.2, 4.3 of the 2014 edition);

d) Changed "Audit Qualification" to "Audit Capability Requirements" and changed the corresponding technical content (see Chapter 5, 2014 Edition). Chapter 5);

e) Changed the expression form of the audit content, refined the classification of key data, and added some key data (see Chapter 6, Chapter 6 of the 2014 edition);

f) The general principles of the audit procedure have been changed (see 7.1, 7.1 of the 2014 edition);

g) Deleted some clauses on audit preparation (see 7.2.1 of the 2014 edition), and changed some clauses (see 7.2.1, 7.2.2, 7.2.3, 2014 edition 7.2.2, 7.2.3, 7.2.4), added the verification method of the audit process (see 7.2.4);

h) Deleted some clauses on pre-exhibition audit (see 7.3.1, 7.3.2, 7.3.5, 7.3.6, 7.3.7 of the 2014 edition), and added pre-exhibition audit Contents of the information [see 7.3.1 d), e), f), i), j)];

i) Modified some clauses of on-site audit (see 7.4.1, 7.4.2, 7.4.1, 7.4.2 of the 2014 edition), and added some clauses (see 7.4.3), some clauses on on-site audit were deleted (see 7.4.3 and 7.4.5 of the 2014 edition);

j) Added information to be collected for post-exhibition audit (see 7.5.1), deleted some clauses (see 7.5.1 and 7.5.5 of the 2014 edition), and changed Some clauses (see 7.5.2, 7.5.3, 7.5.4, 7.5.2, 7.5.3, 7.5.4 of the 2014 edition);

k) The time limit requirement for data analysis has been deleted (see 7.6.1 of the 2014 edition), and the content and review basis of data analysis have been changed.

(See 7.6.1, 7.6.2, 7.6.2, 7.6.3, 7.6.4 of the 2014 edition);

l) The time limit requirement for issuing reports has been deleted (see 7.7.1 of the 2014 edition), and some clauses on issuing reports have been changed (see 7.7.1, 7.7.2, 7.7.2 and 7.7.3 of the 2014 edition);

m) Added "Evaluation and Improvement" (see Chapter 8);

n) Added "Example of Audit Process Record" (see A.2).

Please note that some of the contents of this document may involve patents. The issuing organization of this document does not assume the responsibility for identifying patents.

This document was proposed and coordinated by the National Technical Committee for Standardization of Exhibition Industry (SAC/TC348).

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The previous versions of this document and the documents it replaces are as follows.

- First published in 2014 as GB/T 31082-2014;

- This is the first revision.

Introduction

Statistical data is the most intuitive representation of the effect of an exhibition. In actual operation, due to differences in data definition, collection procedures, calculation methods, etc.

There are differences in the data, and statistical data deviates from the actual situation from time to time. Establish scientific data review standards across the country, and It will help standardize data statistics, ensure the authenticity and credibility of statistical data, and provide guidance for exhibitors and visitors.

Provide reliable exhibition information to the public, industry organizations, government departments and other relevant parties.

1 Scope

This document specifies the audit capabilities, audit content, audit procedures, and evaluation and improvement requirements for exhibition data audits.

This document applies to the data audit activities of the exhibition by the audit implementer.

2 Normative references

GB/T 26165

GB/T 30521

3 Terms and definitions

The terms and definitions defined in GB/T 26165 apply to this document.

4.1 Objectivity

The exhibition data audit is based on true and complete audit evidence and audit findings, and the audit results and conclusions can objectively reflect the exhibition and the actual status of its data statistics.

4.2 Scientificity

During the exhibition data review process, we comprehensively consider the characteristics of the exhibition and various factors of its data statistics, and select scientific, efficient and reliable methods and Procedures for conducting data review.

4.3 Independence

The exhibition data audit is carried out independently, and the audit process and audit conclusions are not affected by stakeholders.

5 Audit capability requirements

5.1 The audit implementer shall establish relevant systems for exhibition data audit, including but not limited to.

a) Personnel capability guarantee system;

b) Standardized system of audit procedures;

c) Information security and confidentiality system.

5.2 The audit implementer should have the facilities and other relevant resources required to carry out exhibition audit activities.

5.3 The audit implementer shall form an audit team of two or more persons, including at least one audit team leader. The audit team competence requirements are as follows.