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**NATIONAL STANDARD OF THE
PEOPLE'S REPUBLIC OF CHINA**

GB/T 30698-2026

Replacing GB/T 30698-2014

**Evaluation criteria for e-commerce suppliers - High quality
manufacturers**

电子商务供应商评价准则 优质制造商

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6.1.2 Licenses for the production and sale of specific products

6.1.2.1 Evaluation Content For products that require specific licenses for production and operation, a production and operation license for the specific product should be provided and it should be within its validity period.

6.1.2.2 Evaluation Details and Results If the requirements of

6.1.2.1 are met, then the evaluation result of

6.1.2 is passed; otherwise, it is failed.

6.1.3 Evaluation Results If the requirements of

6.1.1 are met, and the production or operation of specific products requiring licensing are involved, the requirements of

6.1.2 must also be met. Therefore, the evaluation of

6.1 is as follows: The result is "passed" or "failed".

6.2.1 Production Capacity

6.2.1.1 Evaluation Content Annual production capacity should not be less than 15 million RMB.

6.2.1.2 Evaluation Details and Results If the requirements of

6.2.1.1 are met, the evaluation result of

6.2.1 is passed; otherwise, it is failed.

6.3.1 New Product Design and Development

6.3.1.1 Evaluation Content The evaluation content of new product design and development includes, but is not limited to.

- a) There should be a full-time R&D team with bachelor's degrees or above and three years of experience;
- b) There should be effective design control procedures/processes;
- c) There should be a product sustainability plan.

6.3.1.2 Evaluation Details and Results If both requirements

6.3.1.1 are met, the evaluation result of

6.3.1 is "pass"; otherwise, it is "fail".

6.3.2 Process Capability

6.3.2.1 Evaluation Content The evaluation of process capability includes, but is not limited to.

- a) There should be a suitable manufacturing process;

- b) Each step of the process should have a correct work instruction;
- c) Process records should be available.

6.3.4 Failure Analysis and Improvement

6.3.4.1 Evaluation Content The evaluation content of failure analysis and improvement includes, but is not limited to.

- a) There should be a post-sale defect analysis procedure (RMA specification);
- b) There should be methods for analyzing and eliminating defects;
- c) There should be engineers specializing in failure analysis.

6.3.4.2 Evaluation Details and Results If any one of the requirements in 6.3.4.1 (a) to (c) is met, then the evaluation result of

6.3.4 is passed; otherwise, it is failed.

6.3.5 Cultivating Innovative Talents

6.3.5.1 Evaluation Content The evaluation criteria for cultivating innovative talents include, but are not limited to.

- a) Develop and implement plans for attracting and cultivating innovative talent;
- b) Establish a talent cultivation mechanism in cooperation with universities, research institutions and other organizations.

6.3.5.2 Evaluation Details and Results If the requirements of 6.3.5.1a) are met, the evaluation result of

6.3.5 is passed; otherwise, it is failed.

6.3.6 Information technology methods

6.3.6.1 Evaluation Content Information technology should be used for product development.

6.3.6.2 Evaluation Details and Results

6.3.6.1 is an evaluation reference item.

6.3.7 Innovative Achievements

6.3.7.1 Evaluation Content The evaluation criteria for innovative achievements include, but are not limited to.

- a) List the number of copyrights obtained by the company;
- b) List the number of trademarks the company has acquired;