

ICS 03.200

CCS A12



**NATIONAL STANDARD OF THE
PEOPLE'S REPUBLIC OF CHINA**

GB/T 26363-2010

Evaluation of national & folklore culture tourism attraction

民族民俗文化旅游示范区认定

Issued on: January 14, 2011

Implemented on: June 1, 2011

**Issued by: General Administration of Quality Supervision, Inspection and
Quarantine of the People's Republic of China;
Standardization Administration of China**

Table of Contents

- 1 Scope
- 2 Normative references
- 3 Terms and Definitions
- 4 Found
- 4.1 Protection of cultural particularity and
- 4.1.1 Material cultural heritage

Foreword

Appendix A of this standard is an informative annex. The standard proposed by China National Tourism Administration. This standard by the National Standardization Technical Committee on Tourism. This standard was drafted. National Tourism Administration Planning and Finance Division, limited Hunan Provincial Tourism Bureau, the Central University for Nationalities, Phoenix city tourism The company, with the Beijing Times and Tourism Planning and Design Institute. This standard was drafted. Wei Xiaolan, Zhang Jilin, Shang Bin, sinus group, Fu Lei, Xu Wanbang, Ye Wenzhi, Zhu Shu, Luehning.

To guide and regulate the protection and management of cultural heritage tourist area of minority culture and Han folk culture tourism resources, Improve the overall level and promoting regional development, to achieve economic, social and environmental benefits of unity, to achieve sustainable development, formulated standard. The standard-setting, scientific outlook on development as the guiding ideology, mainly for personalized features ethnic folk culture tourism demonstration area and Specifications required elements in the construction and management involved in the construction and management of tourist attractions in general universally applicable norms, not repeat them. Ethnic folk culture tourism demonstration area identified

1 Scope

GB/T 26363-2010 is the Chinese national standard on evaluation of national & folklore culture tourism attraction, in the field of services and company organization. The /T suffix marks it as a recommended standard: it is not compulsory by itself, but it becomes binding as soon as a contract, a tender or a customer specification calls it up - which in practice is how most foreign buyers meet it. It was issued on 14 January 2011 by the General Administration of Quality Supervision, Inspection and Quarantine of the People's Republic of China; Standardization Administration of China, and has been in force since 1 June 2011. Classification: ICS 03.200, CCS A12. This page is published from the official record of

the standard held by the Chinese standards administration: the identification, the dates, the classification and the issuing body are taken from there. The clause text, the tables and the numeric limits are in the document itself, which is delivered complete in English translation.

This standard specifies the ethnic folk culture tourism demonstration area recognized in accordance with the conditions and requirements. This standard applies to the concentrated expression of ethnic, folk culture tourism functional characterization and have identified specific areas.

2 Normative references

The following documents contain provisions which, through reference in this standard and become the standard terms. For dated references, subsequent Amendments (not including errata content) or revisions do not apply to this standard, however, encourage the parties to the agreement are based on research Whether the latest versions of these documents. For undated reference documents, the latest versions apply to this standard.

GB 3095 Ambient Air Quality Standard

GB 3096 acoustic environment quality standards

GB 3838 surface water quality standards

GB 8978 Integrated Wastewater Discharge Standard

GB/T 10001.1 flag Public information graphical symbols - Part 1. Common symbols

GB/T 10001.2 flag Public information graphical symbols - Part 2. Travel symbols

GB/T 17775-2003 tourist areas (spots) classification and evaluation of the quality level

3 Terms and Definitions

The following terms and definitions apply to this standard. Other standards related terminology, see Appendix A.

3.1 National Culture nationalculture Values and behavior patterns have this national characteristics of each nation to create and heritage in the development process is the creation of a particular ethnic substance Ability wealth and spiritual wealth, and the creation of material wealth and spiritual wealth sum, including food, clothing, housing, production tools and other items Quality cultural content, as well as language, writing, literature, science, art, philosophy, religion, customs, festivals and other spiritual and cultural content.

3.2 Folk Culture folkloreculture Habits and cultural phenomenon specific group of people living in certain areas of life, survival and development and production of the formation, followed by a history From, or in real life going, embodied customs with distinctive local characteristics, habits, mentality and system.

3.3 Ethnic folk culture tourism demonstration area National Relatively clear geographical or administrative boundaries, its ethnic and folk culture distinctive, centralized and representative tourism; culture in the region Inheritance and protection and tourism management and services, etc., in the country with typical and exemplary.

4.1.1 Material cultural heritage

4.1.1.1 historical heritage of public buildings or public activities. Public buildings or public places should be centralized layout, appropriate scale, National and local prominent features, in coordination with the surrounding environment in the country is typical.

4.1.1.2 outstanding reflect the local style of traditional residential community. Houses should generally use raw materials, using traditional techniques, followed the tradition