

ICS 03.200
CCS A12



**NATIONAL STANDARD OF THE
PEOPLE'S REPUBLIC OF CHINA**

GB/T 17775-2024

Rating of quality levels of tourist attractions

旅游景区质量等级划分

Issued on: August 23, 2024

Implemented on: August 23, 2024

**Issued by: State Administration for Market Regulation;
Standardization Administration of the PRC**

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Foreword

This document is in accordance with the provisions of GB/T 1.1-2020 "Guidelines for standardization work Part

1. Structure and drafting rules for standardization documents" Drafting. This document replaces GB/T 17775-2003 "Classification and Assessment of Quality Grades of Tourist Attractions" and is consistent with GB/T 17775-2003. In addition to structural adjustments and editorial changes, the main technical changes are as follows:

- a) The term and definition of "tourist attractions" have been changed (see 3.1, 3.1 of the.2003 edition);
- b) Added a chapter on "Prerequisites for the Classification of Tourist Attractions" (see Chapter 4);
- c) Deleted the content related to the quality rating of tourist attractions (see 6.2 of the.2003 edition);
- d) Change "tour" to "tour facilities" and "tour services" (see 6.1.3, 6.1.4, 6.2.3, 6.2.4, 6.3.3, 6.3.4, 6.4.3, 6.4.4, 6.5.3, 6.5.4, 5.1.2, 5.2.2, 5.3.2, 5.4.2, 5.5.2 of the.2003 edition);
- e) Modify the relevant contents of "sanitation" and include them in "tourist facilities" and "resource and environmental protection" (see 6.1.3, 6.1.8, 6.2.3, 6.2.8, 6.3.3, 6.3.8, 6.4.3, 6.4.8, 6.5.3, 6.5.8, 5.1.4, 5.2.4, 5.3.4, 5.4.4, 5.5.4 of the.2003 edition);
- f) Modify the relevant contents of "Postal and Telecommunications Services" into "Tour

Services" and "Smart Tourism" (see 6.1.4, 6.1.7, 6.2.4, 6.2.7, 6.3.7, 6.4.7, 6.5.7, 5.1.5, 5.2.5, 5.3.5, 5.4.5,

5.5.5 of the 2003 edition);

g) Modify the relevant contents of "tourism shopping" into "tour services" (see 6.1.4, 6.2.4, 6.3.4, 6.4.4, 6.5.4, 2003 edition) 5.1.6, 5.2.6, 5.3.6, 5.4.6, 5.5.6);

1 Scope

GB/T 17775-2024 is the standard behind the A-grade rating of Chinese tourist attractions, the scheme that awards a site from one to five A and which is displayed at the gate of essentially every managed attraction in China. The rating drives visitor numbers, ticket pricing and local investment, so the criteria are consequential and contested. The standard sets the grade divisions and the conditions for each, and then the evaluation itself: the assessment of the attraction's resources and their value, the quality of the services, the guiding and interpretation, the transport, parking and access, the visitor facilities including sanitation, which has been the most heavily reformed area, the safety management, the environmental quality and landscape protection, the management and staffing, and increasingly the digital services, booking and information provision. It also sets the procedure for applying, assessing, awarding and reviewing a grade, including the conditions under which a grade is downgraded or withdrawn. It took effect on 23 August 2024.

This document establishes the prerequisites for the classification of tourist attractions' quality levels, and stipulates the classification and basis, as well as the specific conditions for the classification. This document applies to the classification of quality levels of various types of tourist attractions.

2 Normative references

The contents of the following documents constitute essential clauses of this document through normative references in this document. For referenced documents without a date, only the version corresponding to that date applies to this document; for referenced documents without a date, the latest version (including all amendments) applies to This document.

GB 2894 Safety signs and their use guidelines

GB 3095 Ambient Air Quality Standard

GB 3096 Acoustic Environment Quality Standard

GB 3838 Surface water environmental quality standard

GB 5768.2 Road traffic signs and markings Part

3 Artificial swimming pools

GB 50763 Barrier-free design specifications

4 Sports and fitness symbols

GB/T 10001.8 Graphic symbols for public information Part

8 Behavior indicator symbols

GB/T 10001.9 Graphic symbols for public information Part

9 Symbols for barrier-free facilities

GB/T 15971 Specification for tour guide services

GB/T 16766 Basic Terminology of Tourism

GB/T 16767 Amusement park service quality

GB/T 18972 Classification, investigation and evaluation of tourism resources

GB/T 18973 Quality requirements and assessment of tourist toilets

GB/T 19095 Classification of domestic waste

GB/T 22239 Information security technology Network security level protection basic requirements

GB/T 26356 Service quality requirements for tourist shopping places

GB/T 26361 Classification of facilities and service levels of tourist restaurants

GB/T 31383 Specification for the establishment and service of visitor centers in tourist attractions

GB/T 31384 Specification for the establishment of public information guidance systems in tourist attractions

GB 37487 Public Place Hygiene Management Standard

GB 37488 Hygiene indicators and limit requirements for public places

GB 37489.1 Hygienic design code for public places Part