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**NATIONAL STANDARD OF THE
PEOPLE'S REPUBLIC OF CHINA**

GB/T 10001.1-2023

Public information graphical symbols - Part 1: General symbols

公共信息图形符号 第1部分：通用符号

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Foreword

This document was issued on 7 September 2023 by the State Administration for Market Regulation; Standardization Administration of the PRC and takes effect on 1 January 2024.

It is a GB/T standard: recommended rather than compulsory, but it is the text a Chinese reviewer applies when assessing a submission.

This document was drafted in accordance with the rules given in GB/T 1.1-2020

"Directives for standardization - Part 1.Rules for the structure and drafting of standardizing documents".

GB/T 10001 "Public information graphical symbols", GB/T 20501 "Public information guidance systems -- Design principles and requirements for guidance elements", and GB/T 15566 "Graphical signs. Principles and requirements for the application" together constitute the national standard system that supports the construction of public information guidance systems.

This document is Part 1 of GB/T 10001 "Public information graphical symbols". GB/T 10001 has been published in the following parts.

- Part 1.General symbols;
- Part 2.Symbols for tourism and entertainment;
- Part 3.Symbols for passenger and cargo transport;
- Part 4.Symbols for recreation sport;

- Part 5.Symbols for shopping;
- Part 6.Symbols for medical treatment and health care;
- Part 7.Symbols for office and teaching;
- Part 8.Symbols for behavioral indicators;
- Part 9.Symbols for accessible facilities.

This document replaces GB/T 10001.1-2012 "Public information graphical symbols -- Part 1.General symbols". Compared with GB/T 10001.1-2012, in addition to structural adjustments and editorial changes, the main technical changes are as follows.

- a) Added 18 graphical symbols. Moving Walkway, Security Check, Family Restrooms, Baby Change, Sitting Toilet, Squatting Toilet, Photograph, Embassy/Consulate, Planetarium, Science Museum, Transportation Hub, Children's Playground, Child Care, Self-service, Card Swiping, Self-service Luggage Storage, Locker Room, Wi-Fi;
- b) Changed 33 graphical symbols. Exit and Entrance, Entrance, Exit, Overpass, Escalator Up, Escalator Down, Elevator, Freight Elevator, Automatic Sensor Faucet, Drinking Fountain, Shopping Area, Supermarket, Hospital, Bank, Cinema, Snacks, Books and Newspapers, Internet Service, Bath, Museum, Art Gallery, Library, Park, Automatic Teller Machine, Vending Machine, Security, Cloakroom, Men's Locker Room, Women's Locker Room, Mobile Phone Charging, Electrical Outlet, Volume Control, Ashtray;
- c) Deleted or moved 25 graphical symbols to other parts. Of which, deleted 3 graphical symbols. Washroom, Automatic Ticketing, VIP; moved the other 22 graphical symbols of GB/T 10001.1-2012. Parking Lot, Indoor Parking Lot, Bicycle Parking Area, Gas Station, Foot Switch, Stand on the Right, Keep Quiet, Do Not Pass, Do Not Sit or Lie Down, Do Not Climb over the Railing, Do Not Touch, Do Not Step On, Do Not Bring Pets, Do Not Use Mobile Phones, Do Not Take Photos, Do Not Use Flashlights, Do Not Smoke, Do Not Throw Cigarette Butts, Do Not Dispose Of Waste, Do Not Drink Water, Do Not Disturb.

This document was drafted with reference to ISO 7001.2023 "Graphical symbols -- Registered public information symbols ". The degree of consistency is non-equivalent. Attention is drawn to the possibility that some of the elements of this document may be the subject of patent rights. The issuing authority shall not be held responsible for identifying any or all such patent rights.

This document was proposed by and shall be under the jurisdiction of National Technical Committee on Graphical Symbols of Standardization Administration of China (SAC/TC 59).

The drafting organizations of this document. China National Institute of Standardization, Renmin University of China, Ministry of Culture and Tourism, National Railway Administration, Tsinghua University, Hainan Provincial Department of Tourism, Culture, Radio, Film and Television and Sports, Beijing Vision Four-Dimensional Urban Orientation Planning and Design Co., Ltd., Zhejiang Langyu Vision Technology Co., Ltd., and Beijing Xingbo Tourism Investment Planning and Design Institute Co., Ltd.

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Versions of standard substituted by this document are.

- It was first published in 1988 as GB 10001-1988 "Graphical symbols for use on public information signs";
- It incorporated GB 3818-1983 "Graphical symbols for public information" in the first revision in 1994;
- It was secondly revised in 2000, published in parts. This document corresponds to GB/T 10001.1-2000 "Public information graphical symbols for use on sign -- Part 1.Common symbols";

Public information graphical symbols -- Part 1.General symbols

1 Scope

GB/T 10001.1-2023 is the standard behind the signs in every airport, station, hospital and shopping centre in China. Public information symbols exist to be understood without language, by someone moving quickly, from a distance, who may not read Chinese and may not read at all - and that only works if the same symbol means the same thing everywhere. A toilet, an exit, a lift, a no-smoking sign, an information point: each has to be recognised instantly, which depends on consistency across the whole country rather than on any individual sign being well designed. The standard also has to say how a symbol may be reproduced, because a symbol redrawn freely stops being the symbol people learned. This part defines the common public information graphical symbols used in public places, gives the meaning and description of each, and specifies the requirements for their application. It is Part 1 of the GB/T 10001 series, the general symbols on which the sector-specific parts build. Under ICS 01.080.10 and CCS A22, it is written for the designers of wayfinding systems, for the operators of public buildings and transport facilities, and for the sign manufacturers who produce them.

This document defines the common public information graphical symbols (hereinafter referred to as graphical symbols) used in various public places. It gives the meaning and description of the graphical symbols. It stipulates the application requirements of the graphical symbols.

This document is applicable to public places and related facilities such as tourism and leisure, passenger and freight transport, sports and fitness, shopping, medical care, office and teaching. It is specifically used for the design of location signs, guide signs, information index signs, plan diagrams, block guide maps, portable printed materials and other guide elements in public information guidance systems.

2 Normative references

The following referenced documents are indispensable for the application of this document. For dated references, only the edition cited applies. For undated references, the latest edition of the referenced document (including any amendments) applies.

GB/T 10001.2~10001.9, Public information graphical symbols

GB/T 15565, Graphical symbols -- Terms

GB/T 16903, Rules for the presentation of graphical symbols for use on signs --

Design principles and requirements for public information graphical symbols