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ICS 01.140
CCS A 24

CY

CY/T 51-2008

Marketing classification for books, audio-visual publications and electronic publications

图书、音像制品、电子出版物营销分类法

(English Translation)

Issued on: December 22, 2008 **Implemented on: December 22, 2008**

Issued by: State Press and Publication Administration

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https://chinastandards.org/standards/cy-t-51-2008

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1 Foreword

CY/T 51-2008 was issued by State Press and Publication Administration on 22 December 2008 and took effect the same day.

The CY/T prefix marks a recommended standard. It is not law in itself: it becomes binding when a contract names it, when a regulation or a mandatory standard refers to it, or when a producer declares conformity with it.

The document runs to 55 pages in English translation.

2 Scope Preview

This standard specifies the category system and category code for the marketing classification of books, audio-visual products and electronic publications. This standard is applicable to all types of publishing and publishing units for marketing, indexing, and cataloging of books, audio-visual products and electronic publications. Production, merchandise display, sales statistics, inventory management, etc., as well as information exchange and data systems for the publishing industry. Work, market analysis and other work.

CY/T 51-2008 falls under ICS 01.140, in the field of generalities, terminology and documentation.

This catalogue holds 76 other CY/T standards in that field.

In this catalogue, CY/T standards carry edition years from 1991 to 2026.

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3 Normative references

GB/T 2260-2007 - Codes for the administrative divisions of the People's Republic of China

GB/T 2659-2000 - Codes for the representation of names of countries and their subdivisions - Part 1: Country code

ISO 3166

GB/T 4880.1-2005 - Codes for the representation of names of language -- Part 1: Alpha-2 code

ISO 639

4 About this standard

Issued by: State Press and Publication Administration

English translation: about 55 pages

Chinese original: about 83,881 characters

5 Related standards

Standards on related subjects:

GB/T 920-2023 - Code for highway pavement classification and type

GB/T 13861-2022 - Classification and code for the hazardous and harmful factors in process

GB/T 12905-2019 - Bar code terminology

CY/T 150-2016 - Digital Journal Classification and Code

CY/T 75-2011 - Standard on logistics information exchanging between publication consigner and carrier

6 Classification and status

International classification (ICS): 01.140

Chinese Standard Classification (CCS): A 24

Prefix CY/T: recommended standard.

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